



Your Friendly Neighborhood Voiceover Talent Becomes Entertainment Partner of Run The Peak 5K/10K

In a town once ranked the #1 Best Place to Live in the US, Peter K. O'Connell embraces the values and supports the mission of the Apex Chamber of Commerce's 5th Annual Run The Peak. As Entertainment Sponsor, he will provide live emceeing and announcing services.

APEX, NORTH CAROLINA – February 13, 2026 - - audio'connell Voice Over Talent and the Apex Chamber of Commerce have announced today an agreement whereby Peter K. O'Connell, Your Friendly Neighborhood Voiceover Talent, becomes Entertainment Sponsor of the 5th Annual Run The Peak 5K/10K on March 7, 2026.

While admittedly not quite on the current scale of 3,500 athletes from 93 countries competing for 195 gold, silver, and bronze medals, dozens of determined runners will nonetheless battle for personal bests against the splendid backdrop of downtown Apex, NC, a great experience based on community wellness, personal determination, and mutual support.

"With this Entertainment Sponsorship, I have decided to be part of a project that embraces one of the greatest towns in my adopted home state," affirmed Peter K. O'Connell, award-winning voice actor and live announcer originally from Buffalo, NY. "I am proud to put my voice, honed at everything from black-tie galas to corporate events, in service of an event of this magnitude. We can do it, all together and in Apex, NC, and I will be there with a microphone to prove it."

O'Connell joins an impressive roster of sponsors including WakeMed Apex Healthplex (Presenting Sponsor), Dell Technologies, Fidelity Bank, and other distinguished supporters committed to making Run The Peak a world-class event, complete with what many consider the most important part: really good post-race snacks.

NOTES FOR EDITORS

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PETER K. O'CONNELL VO CREDITS:

Peter's VO Credits Link

COMPANY NAME SPELLING:

Use lower case letters- audio'connell or audio'connell Voiceover Talent

COMPANY NAME PRONUNCIATION:

au-di-o'-con-nell (awe-dee-oh-kah-nel)



O'Connell will provide motivational announcements during the race, ensure runners know which turn to take, and remind participants that “you’ve got this!” even when they clearly don’t. An unmissable opportunity to reconnect a voice that has made advertising history with a local community event and the values found in O’Connell’s DNA: passion, excellence, and an inappropriate number of dad jokes.

About Peter K. O’Connell

For over 40 years, Peter K. O’Connell has been a trusted voice across national campaigns (Duracell, L.L.Bean, Disney, Ford), corporate narrations, and live events. His voice has been a key ingredient in some of America’s most memorable advertising. Today his live announcing expertise is proudly placed at the service of Run The Peak 2026, even if that excellence is just making it to the finish line without walking. For more information, visit audioconnell.com.

About Apex Chamber of Commerce

The Apex Chamber of Commerce is a voluntary, non-profit association made up of business people, professionals, churches, civic groups, and individuals working together to improve the quality of life and economic vitality of the Apex area. It is financed solely by its members. It is not dependent on tax dollars, and it is not an arm of any level of government.

The Apex Chamber of Commerce is governed by a 15-member Board of Directors elected by the membership, who in turn hires an executive director to execute the programs and policies adopted by the Board.

The Apex Chamber of Commerce office is located in the historic Apex Union Depot, which was built in 1914 and listed on the National Register of Historic Places. The Apex Chamber of Commerce has been serving the businesses and citizens of Apex, North Carolina for more than 4 decades. The Chamber provides helpful maps, business referrals through our Online Member Directory, and maintains a calendar of events.

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