



**New Automotive Commercial Demo From Peter K. O’Connell Demonstrates How Brands Can Engage Drivers Effectively**

*Updated voiceover demo features national, regional, and local automotive commercial segments, helping marketers drive clear, compelling messages to drivers*

**RALEIGH, NORTH CAROLINA – June 4, 2025** – Auto brands face a constant challenge: standing out in a crowded, fast-moving marketplace. To help organizations solve this problem, award-winning voice talent **Peter K. O’Connell** has released his new **automotive commercial demo**, featuring national, regional, and local car-commercial segments – including a showcase of his latest work for Ford.

Each segment highlights O’Connell’s automotive voiceover style—clear, confident, and built to connect with drivers. His performance keeps the message easy to follow and supports the brand’s call to action, giving car commercials the clarity and impact they need.

For decades, O’Connell has supported auto manufacturers, dealership groups, and local dealers across the U.S. and globally, delivering professional, broadcast-ready voiceover from his Source-Connect equipped studio.

***About Peter K. O’Connell***

Commercial voice actor Peter K. O’Connell has provided automotive commercial voiceovers, live-announcer (“voice of God”) services and audio production support to companies globally.

Beyond automotive campaigns, his commercial, narration and web-video clients include Disney Cruise Line, Ford, iHeart Media, Crest Toothpaste, IBM, SXM Media and Maaco Auto Body Shop & Painting.

O’Connell’s studio, audio’connell Voiceover Talent, is a division of O’Connell Communications, LLC, and offers full Source-Connect capability for seamless remote recording.

**NOTES FOR EDITORS**

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*Your Friendly, Neighborhood Voiceover Talent*

audio’connell Voiceover Talent

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**COMPANY MEDIA CENTER:**

<http://www.audioconnell.com/media>

**PETER K. O’CONNELL VO CREDITS:**

[Peter’s VO Credits Link](#)

**COMPANY NAME SPELLING:**

Use lower case letters- audio’connell or audio’connell Voiceover Talent

**COMPANY NAME PRONUNCIATION:**

au-di-o’-con-nell (awe-dee-oh-kah-nel)