



## Commercial Voice Actor Peter K. O'Connell Helps Western New York Drivers Connect With Ford's New F-150 Hybrid Campaign

**RALEIGH, NORTH CAROLINA – April 2, 2025 - -** When drivers face unpredictable weather and demanding roads, they want a truck they can trust. That's why the Western New York Ford Dealers have launched a new TV and radio campaign highlighting the 2025 Ford F-150 Hybrid—featuring the clear, confident voice of commercial voice actor Peter K. O'Connell.

In this campaign, O'Connell helps guide viewers & listeners through Ford's story: a truck giving drivers the power, capability and confidence they need in any season. His voiceover brings clarity and connection to the message, showing how the F-150 Hybrid helps everyday drivers solve real-world challenges with strength, efficiency and all-weather dependability.

Ford ended 2024 as the best-selling automotive brand in the United States, continuing its long-standing leadership in American trucks and innovation.

### ***About Ford Motor Company***

Ford Motor Company (NYSE: F) is a global company based in Dearborn, Michigan, committed to helping build a better world, where every person is free to move and pursue their dreams. Ford develops and delivers innovative, must-have Ford trucks, sport utility vehicles, commercial vans and cars and Lincoln luxury vehicles, along with connected services.

### ***About Peter K. O'Connell***

Commercial voice actor **Peter K. O'Connell** lends his producer-friendly voice, live-announcing skills and audio production expertise to brands around the world. His client list includes Disney Cruise Line, iHeart Media, Crest Toothpaste & Amazon Web Services.

O'Connell operates audio'connell Voiceover Talent, a Source-Connect–equipped voiceover studio and a division of O'Connell Communications, LLC.

### **NOTES FOR EDITORS**

#### **CONTACT:**

#### **Peter K. O'Connell**

*Your Friendly, Neighborhood Voiceover Talent*

audio'connell Voiceover Talent

P.O. Box 5493 | Raleigh, NC 27512-5493

PH. +01 716-572-1800

+01 919-283-1516

EM. peter@audioconnell.com

W. audioconnell.com & peterkoconnell.com

**Source-Connect:** @audioconnell

#### **COMPANY MEDIA CENTER:**

<http://www.audioconnell.com/media>

#### **PETER K. O'CONNELL VO CREDITS:**

[Peter's VO Credits Link](#)

#### **COMPANY NAME SPELLING:**

Use lower case letters- audio'connell or audio'connell Voiceover Talent

#### **COMPANY NAME PRONUNCIATION:**

au-di-o'-con-nell (awe-dee-oh-kah-nel)