



Commercial Voice Actor Peter K. O'Connell Helps Western New York Drivers Connect With Ford's New F-150 Hybrid Campaign

RALEIGH, NORTH CAROLINA – April 2, 2025 - - When drivers face unpredictable weather and demanding roads, they want a truck they can trust. That's why the Western New York Ford Dealers have launched a new TV and radio campaign highlighting the 2025 Ford F-150 Hybrid—featuring the clear, confident voice of commercial voice actor Peter K. O'Connell.

In this campaign, O'Connell helps guide viewers & listeners through Ford's story: a truck giving drivers the power, capability and confidence they need in any season. His voiceover brings clarity and connection to the message, showing how the F-150 Hybrid helps everyday drivers solve real-world challenges with strength, efficiency and all-weather dependability.

Ford ended 2024 as the best-selling automotive brand in the United States, continuing its long-standing leadership in American trucks and innovation.

About Ford Motor Company

Ford Motor Company (NYSE: F) is a global company based in Dearborn, Michigan, committed to helping build a better world, where every person is free to move and pursue their dreams. Ford develops and delivers innovative, must-have Ford trucks, sport utility vehicles, commercial vans and cars and Lincoln luxury vehicles, along with connected services.

About Peter K. O'Connell

Commercial voice actor **Peter K. O'Connell** lends his producer-friendly voice, live-announcing skills and audio production expertise to brands around the world. His client list includes Disney Cruise Line, iHeart Media, Crest Toothpaste & Amazon Web Services.

O'Connell operates audio'connell Voiceover Talent, a Source-Connect–equipped voiceover studio and a division of O'Connell Communications, LLC.

NOTES FOR EDITORS

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COMPANY MEDIA CENTER:

<http://www.audioconnell.com/media>

PETER K. O'CONNELL VO CREDITS:

[Peter's VO Credits Link](#)

COMPANY NAME SPELLING:

Use lower case letters- audio'connell or
audio'connell Voiceover Talent

COMPANY NAME PRONUNCIATION:

au-di-o'-con-nell (awe-dee-oh-kah-nel)

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