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MEDIA RELEASE

FOR IMMEDIATE RELEASE

O'Connell's Narration Takes Esker's Cloud Solutions to the World ***\$55M International Document Automation Company Promotes Quit Paper™ Strategy***

MADISON, WI, December 26, 2013 - - With their world headquarters in Lyon, France and subsidiaries in the U.S., Canada, the U.K., Germany, Belgium, Spain, Italy, Australia, Singapore and Malaysia, Esker had a world-wide banquet table of voice talents to pick from when it was producing the narration for the company's new Quit Paper™ marketing video. The document process automation solutions company's video theme offered a simple message that required a friendly, engaging storyteller as its narrator. Esker chose veteran voice-over talent Peter K. O'Connell.

Many companies desire to innovate but successfully managing operational changes within corporate structures can be a significant hurdle. Esker's Quit Paper™ marketing video provides a streamlined explanation of how Esker's leadership position in document process automation easily helps organizations around the world automate their manual business processes with a suite of on-demand and on-premises solutions.

Based on the success their Quit Paper™ marketing video, Esker has secured Peter K. O'Connell as the narration voice talent for a series of Esker marketing and explainer videos now in production.

About Esker

Esker is a worldwide leader in document process automation solutions. Addressing all types of business processes, from accounts payable and accounts receivable to order processing and procurement, Esker cloud computing solutions enable companies to automate the reception, processing and sending of any business document with one platform. Esker helps over 80,000 companies across the world to reduce the use of paper and eliminate manual processes while improving their productivity, efficiency and environmental impact.

About Peter K. O'Connell

America's Friendly, Neighborhood Voice-Over Talent, Peter K. O'Connell, has worked with a wide variety of companies from around the world in addition to this most recent production for Esker. Some of Peter's clients include PBS (Public Broadcasting Service), Shell Oil, Pitney Bowes, Bacardi Rum, Highlights HIGH FIVE Magazine, Deloitte Canada, Zaycon Foods, U.S. Army, Starz Cable Channel, BlueCross BlueShield, SunSetter Awnings, Time Warner Cable, New Jersey Tourism, First Financial Bank, N.A., Harlequin Enterprises, *The Buffalo News*, and Darien Lake Theme Park.

Described as a natural born storyteller, Peter K. O'Connell's voice-over productions have been heard globally in radio and TV commercials, medical narrations, television infomercials, political commercial voice-overs, TV network promos, e-learning narration projects (computer-based training, internet-based training and web-based training), PSA's, message on-hold as well as other video and media productions. Peter owns audio'connell Voice Over Talent, a division of O'Connell Communications, LLC.

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► NOTES TO EDITORS

Company Media Releases ON LINE:

<http://www.audioconnell.com/media>

Company Name Pronunciation:

au·dio·o'·con·nell (awe-de-oh-oh-kah-nel) **or** au·di·o'·con·nell (awe-de-oh-kah-nel)

Company Name Spelling:

Use lower case letters- audio'connell or audio'connell Voice Over Talent

Company Web:

<http://www.audioconnell.com>

Company Blog:

<http://www.voxmarketising.com>

Corporate Web:

<http://www.oconnellcompanies.com>