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# MEDIA RELEASE

FOR IMMEDIATE RELEASE

## Highlights HIGH FIVE Selects O'Connell for their Audio Publication *Popular Children's Magazine Produces Creative Audio Version of Print Content*

BUFFALO, NY, July 8, 2013 - - Little children love having a magazine of their very own! *Highlights HIGH FIVE* magazine invites preschoolers and young children to explore a world of fun and learning with fresh new stories and activities every month. To encourage independence and help children begin to read, *Highlights HIGH FIVE* magazine created a special on-line audio version of the subscription-based magazine. Voice-over talent Peter K. O'Connell was recently selected as the male voice talent for *Highlights HIGH FIVE* magazine's audio presentation.

O'Connell provides male character voices like 'Dad' and 'Grandpa' as well as serving as the narrator for some stories and how-to items in *Highlights HIGH FIVE* magazine's monthly audio production.

### **About Highlights HIGH FIVE Magazine**

*Highlights HIGH FIVE* magazine for kindergarteners and preschoolers is filled with features that help build important skills. Each monthly issue brings 40 pages of read-along stories and poems, simple crafts and recipes, learning games, puzzles for beginners and other activities that can set children on the path to becoming a life-long learner. Each issue reinforces skills that prepare preschoolers for reading, math and other areas of learning. *Highlights HIGH FIVE* also offers positive role models and constructive activities that help build character and self-confidence.

### **About Peter K. O'Connell**

In addition to this most recent narration production for *Highlights HIGH FIVE* magazine, Peter K. O'Connell's professional voice-over credits include regional, national and international voice-over productions for companies such as PBS (Public Broadcasting Service), Shell Oil, Pitney Bowes, Bacardi Rum, Deloitte Canada, U.S. Army, Starz Cable Channel, BlueCross BlueShield, SunSetter Awnings, Time Warner Cable, New Jersey Tourism, First Financial Bank, N.A., Harlequin Enterprises, *The Buffalo News*, Darien Lake Theme Park and Pathmark Supermarkets.

Described as a natural born storyteller, O'Connell's voice-over productions have been heard around the world in radio and TV commercials, medical narrations, television infomercials, political commercial voice-overs, TV network promos, e-learning narration projects (computer-based training, internet-based training and web-based training), PSA's, message on-hold as well as other video and media productions.

Known as America's Friendly, Neighborhood Voice-Over Talent, Peter K. O'Connell owns audio'connell Voice Over Talent and International Voice Talents, both are divisions of O'Connell Communications, LLC.

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### ► NOTES TO EDITORS

#### **Company Media Releases ON LINE:**

<http://www.audioconnell.com/media>

#### **Company Name Pronunciation:**

au-dio-o'-con-nell (awe-de-oh-oh-kah-nel) **or** au-di-o'-con-nell (awe-de-oh-kah-nel)

#### **Company Name Spelling:**

Use lower case letters- audio'connell or audio'connell Voice Over Talent

#### **Company Web:**

<http://www.audioconnell.com>

#### **Company Blog:**

<http://www.voxmarketising.com>

#### **Corporate Web:**

<http://www.oconnellcompanies.com>