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MEDIA RELEASE

FOR IMMEDIATE RELEASE

Bacardi, Deloitte and Pitney-Bowes Choose O'Connell as Their Voice *Friendly, Neighborhood Voice-Over Talent's Projects Cover India, Canada and the U.S.*

BUFFALO, New York, October 2, 2012 - - America's Friendly, Neighborhood Voice-Over Talent, Peter K. O'Connell, was recently featured in a nation-wide television commercial campaign in India, a corporate media narration in Canada as well as an interactive trade show presentation in the United States.

Looking to continue its sales growth across India, the world's largest privately held spirits company Bacardi created a new nationwide television advertising campaign for the country, selecting American Voice-Over Talent Peter K. O'Connell as the voice for the campaign. The TV commercial spots are titled "Beach" and "Dance". The spots can be viewed at <http://www.youtube.com/audioconnell>

O'Connell was also selected by Deloitte Canada to serve as narrator of the company's new media presentations, introducing a document to address the Canadian productivity titled "The Future of Productivity – an eight-step game plan for Canada". The action plan is part of Deloitte's "Future of Canada" series.

Pitney Bowes Software Solutions, a subsidiary of Pitney-Bowes, recently created an interactive, educational tradeshow kiosk and secured voice-over talent O'Connell as a narrator. The project centered on a series of innovative direct mail solutions offered by Pitney Bowes Software Solutions that automate mailstream integrity for business communication.

About Peter K. O'Connell

In addition these most recent voice-over projects for Bacardi Rum, Deloitte Canada and Pitney-Bowes, Peter K. O'Connell's professional voice-over credits include regional, national and international voice-over productions for companies such as PBS (Public Broadcasting Service), Shell Oil, U.S. Army, Starz Cable Channel, SunSetter Awnings, Commonwealth of Pennsylvania, Time Warner Cable, New Jersey Tourism, First Financial Bank, N.A., Cleveland Browns of the National Football League, Harlequin Enterprises, Darien Lake Theme Park, the American Institute of Certified Public Accountants (AICPA) and Pathmark Supermarkets.

O'Connell's voice-over productions have been heard around the world in radio and TV commercials, medical narrations, television infomercials, political commercial voice-overs, TV network promos, e-learning narration projects (computer-based training, internet-based training and web-based training), PSA's, message on-hold as well as other video and media productions.

Peter K. O'Connell owns audio'connell Voice Over Talent and International Voice Talents, both divisions of O'Connell Communications, LLC.

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► NOTES TO EDITORS

Company Media Releases ON LINE:

<http://www.audioconnell.com/media>

Company Name Pronunciation:

au·dio·o'·con·nell (awe-de-oh-oh-kah-nel) **or** au·di·o'·con·nell (awe-de-oh-kah-nel)

Company Name Spelling:

Use lower case letters- audio'connell or audio'connell Voice Over Talent

Company Web:

<http://www.audioconnell.com>

Company Blog:

<http://www.voxmarketising.com>

Corporate Web:

<http://www.oconnellcompanies.com>