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MEDIA RELEASE

FOR IMMEDIATE RELEASE

Deloitte Canada Selects O'Connell for Narration

"The Future of Productivity" Focuses on Fixing Canada's Productivity Gap

TORONTO, Ontario, October 1, 2012 - - Voice-Over Talent Peter K. O'Connell was selected by Deloitte Canada to serve as narrator of the company's newly produced media presentations in support of a Deloitte authored document addressing Canada's national productivity problem. The document, titled "The Future of Productivity – an eight-step game plan for Canada", is part of Deloitte's "Future of Canada" series.

For many years, Canada productivity rate has grown less quickly than many other countries. To address this issue directly and help offer insight, Deloitte Canada conducted a study to investigate the major causes of the productivity gap. Deloitte Canada's "Future of Productivity" plan is a tool for business, academia and government to help boost Canada's performance.

About Peter K. O'Connell

In addition this most recent narration for the Deloitte Canada, Peter K. O'Connell's professional voice-over credits include regional, national and international voice-over productions for companies such as PBS (Public Broadcasting Service), Shell Oil, Pitney Bowes, Bacardi Rum, U.S. Army, Starz Cable Channel, SunSetter Awnings, Time Warner Cable, New Jersey Tourism, First Financial Bank, N.A., J. Walter Thompson Advertising, Cleveland Browns of the National Football League, Harlequin Enterprises, Darien Lake Theme Park and Pathmark Supermarkets.

O'Connell's voice-over productions have been heard around the world in radio and TV commercials, medical narrations, television infomercials, political commercial voice-overs, TV network promos, e-learning narration projects (computer-based training, internet-based training and web-based training), PSA's, message on-hold as well as other video and media productions.

Peter K. O'Connell owns audio'connell Voice Over Talent and International Voice Talents, both divisions of O'Connell Communications, LLC.

About Deloitte

Deloitte, one of Canada's leading professional services firms, provides audit, tax, consulting, financial advisory and enterprise risk services to a wide range of Canadian and international clients. Deloitte is the Canadian member firm of Deloitte Touche Tohmatsu Limited, which is an association of firms operating in over 140 countries. Together, DTTL member firms have tens of thousands of people around the world. In Quebec, Deloitte operates as Samson Bélair/Deloitte & Touche.

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Company Media Releases ON LINE:

<http://www.audioconnell.com/media>

Company Name Pronunciation:

au-dio-o'-con-nell (awe-de-oh-oh-kah-nel) **or** au-di-o'-con-nell (awe-de-oh-kah-nel)

Company Name Spelling:

Use lower case letters- audio'connell or audio'connell Voice Over Talent

Company Web:

<http://www.audioconnell.com>

Company Blog:

<http://www.voxmarketising.com>

Corporate Web:

<http://www.oconnellcompanies.com>