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# MEDIA RELEASE

FOR IMMEDIATE RELEASE

## O'Connell Voices for PA Insurance Fraud Prevention Authority

### *Voice Talent's Everyman Portrayal Features Victim of Home Contractor Scam*

MECHANICSBERG, Pennsylvania, September 3, 2012 - - Using radio as a key tool to help citizen across Pennsylvania avoid possibly fraudulent (storm-chasing) contractors who might appear in their neighborhoods immediately following bad weather, the PA Insurance Fraud Prevention Authority (IFPA) produced a statewide radio spot featuring voice-over talent Peter K. O'Connell.

Paired on the spot with renowned national voice talent Steve Cooper, O'Connell played the victim of homeowner fraud who was offered a home repair deal from a contractor deal that was 'too good to be true'. Using reports from the National Insurance Crime Bureau (NICB), the IFPA found that there's been a dramatic increase in wind and storm damage claims in the Commonwealth of Pennsylvania.

#### **About Peter K. O'Connell**

In addition this most recent radio commercial for the PA Insurance Fraud Prevention Authority, Peter K. O'Connell's professional voice-over credits include regional, national and international voice-over productions for companies such as PBS (Public Broadcasting Service), Shell Oil, Pitney Bowes, Bacardi Rum, U.S. Army, Starz Cable Channel, SunSetter Awnings, Time Warner Cable, New Jersey Tourism, First Financial Bank, N.A., J. Walter Thompson Advertising, Cleveland Browns of the National Football League, Harlequin Enterprises, Darien Lake Theme Park and Pathmark Supermarkets.

O'Connell's voice-over productions have been heard around the world in radio and TV commercials, medical narrations, television infomercials, political commercial voice-overs, TV network promos, e-learning narration projects (computer-based training, internet-based training and web-based training), PSA's, message on-hold as well as other video and media productions.

Peter K. O'Connell owns audio'connell Voice Over Talent and International Voice Talents, both divisions of O'Connell Communications, LLC.

#### **About the PA Insurance Fraud Prevention Authority**

The PA Insurance Fraud Prevention Authority (IFPA) was created in 1994 by the Pennsylvania General Assembly. Act 166, the Insurance Fraud Prevention Act, arms law enforcement and prosecutors with the resources necessary to fight insurance fraud in the Commonwealth of Pennsylvania.

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#### ► NOTES TO EDITORS

##### **Company Media Releases ON LINE:**

<http://www.audioconnell.com/media>

##### **Company Name Pronunciation:**

au-dio-o'-con-nell (awe-de-oh-oh-kah-nel) *or* au-di-o'-con-nell (awe-de-oh-kah-nel)

##### **Company Name Spelling:**

Use lower case letters- audio'connell or audio'connell Voice Over Talent

##### **Company Web:**

<http://www.audioconnell.com>

##### **Company Blog:**

<http://www.voxmarketising.com>

##### **Corporate Web:**

<http://www.oconnellcompanies.com>