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MEDIA RELEASE

FOR IMMEDIATE RELEASE

For Error-Free Communications, Pitney-Bowes Picks O'Connell's Voice ***\$5.3 Billion Company's Subsidiary Educates Direct Mail Customers via Interactive Kiosk***

STAMFORD, CT April 23, 2012 - - Pitney Bowes Software Solutions, a subsidiary of Pitney-Bowes, recently created an interactive, educational tradeshow kiosk and secured voice-over talent Peter K. O'Connell as its narrator. The project centered on a series of innovative direct mail solutions offered by Pitney Bowes Software Solutions that automate mailstream integrity for business communication.

Pitney Bowes Software provides multichannel solutions that leverage data to create relevant dialogue between organizations and their customers. These solutions enable lifetime customer relationships by integrating data management, location intelligence, sophisticated predictive analytics, rules-based decision making and cross-channel customer interaction management to increase the value of every customer communication while also delivering operational efficiencies. Pitney Bowes Software is a wholly-owned subsidiary of Pitney Bowes Inc. (NYSE:PBI), a customer communications management technology leader.

In addition this most recent trade show narration for the Pitney Bowes Software Solutions, Peter K. O'Connell's professional voiceover credits include national and regional voiceover productions for companies such as PBS (Public Broadcasting Service), Shell Oil, U.S. Army, Starz Cable Channel, SunSetter Awnings, Time Warner Cable, New Jersey Tourism, First Financial Bank, N.A., J. Walter Thompson Advertising, Cleveland Browns, Harlequin Enterprises and Pathmark Supermarkets.

O'Connell's voiceover talents have been heard around the world in retail commercials for radio and TV, medical narrations, infomercials, political commercial voiceovers, TV network promos, e-learning narration projects (computer-based training, internet-based training and web-based training), public service announcements, message on-hold as well as other video and media productions.

- 30 -

► NOTES TO EDITORS

Company Media Releases ON LINE:

<http://www.audioconnell.com/media>

Company Name Pronunciation:

au·dio·o'·con·nell (awe-de-oh-oh-kah-nel) **or** au·di·o'·con·nell (awe-de-oh-kah-nel)

Company Name Spelling:

Use lower case letters- audio'connell or audio'connell Voice Over Talent

Company Web:

<http://www.audioconnell.com>

Company Blog:

<http://www.voxmarketising.com>

Corporate Web:

<http://www.oconnellcompanies.com>