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MEDIA RELEASE

FOR IMMEDIATE RELEASE

World Wide Web Praises audioconnell.com On Extreme Internet Makeover

Cyber World Celebrates as Overhauled Voice Over Web Site Integrates Video and Social Media

BUFFALO, NY, October 3, 2011 -- The Board of Directors of the World Wide Web sent a congratulatory letter today to Voice Talent Peter K. O'Connell, owner of audio'connell Voice Over Talent, in recognition of his company's long anticipated, completely redesigned and upgraded web site (audioconnell.com). It is highly unusual for the imaginatively based organization to issue such commendation, especially on paper.

In the letter, Board President Juan Francisco Keedingly noted that the voiceover company's remodeled site makes outstanding use of everything the Internet offers to users, except for any Groupon-like features. "Where are the coupons?" Keedingly noted in his letter.

Observing that it was "completely unbelievable" that his company would get any attention for a freshly redesigned web site much less an actual letter from the World Wide Web itself, O'Connell was just pleased *somebody* noticed.

"The true goal of the new site was to ensure clients and visitors had a more informative and enjoyable experience no matter what device they found the site with," O'Connell said. "Four years ago the i-Phone and i-Pad weren't around and Social Media wasn't as prevalent as it is today. The new audioconnell.com web site now integrates all those tools and platforms together seamlessly," O'Connell said.

As the home to Male Voice Talent Peter K. O'Connell, audio'connell Voice Over Talent voiceover productions have been heard around the world in retail commercials for radio and TV, medical narrations, infomercials, political commercial voiceovers, TV network promos, radio station imaging, e-learning narration projects (computer-based training, internet-based training and web-based training), public service announcements, message on-hold as well as other video and media productions.

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► NOTES TO EDITORS

Company Media Releases ON LINE:

<http://www.audioconnell.com/media>

Company Name Pronunciation:

au·dio·o'·con·nell (awe-de-oh-oh-kah-nel) **or** au·di·o'·con·nell (awe-de-oh-kah-nel)

Company Name Spelling:

Use lower case letters- audio'connell or audio'connell Voice Over Talent

Company Web:

<http://www.audioconnell.com>

Company Blog:

<http://www.voxmarketising.com>

Corporate Web:

<http://www.oconnellcompanies.com>