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MEDIA RELEASE

FOR IMMEDIATE RELEASE

American Institute of Certified Public Accountants Uses O'Connell as Narrator

O'Connell voices e-learning project for world's largest association representing the accounting profession

NEW YORK, NY, September 1, 2011 - - Because finance regulations and tax laws are in constant flux, Certified Public Accountants (CPAs) intensely focus on their continuing education as a part of maintaining their high professional standards. A membership in the American Institute of Certified Public Accountants helps ensure CPAs stay current and informed on all the latest developments regarding personal and business finance regulations and laws.

So when the group was producing an important e-learning project for its membership, the ideal voice talent was needed to effectively yet conversationally communicate the project's vital educational information; professional voice talent Peter K. O'Connell was chosen as the project's narrator.

Founded in 1887, the American Institute of Certified Public Accountants is the world's largest association representing the accounting profession, with nearly 370,000 members in 128 countries. Its members represent many areas of practice, including business and industry, public practice, government, education and consulting; membership is also available to accounting students and CPA candidates. The American Institute of Certified Public Accountants sets ethical standards for the profession and U.S. auditing standards for audits of private companies, non-profit organizations, federal, state and local governments. It develops and grades the Uniform CPA Examination.

Mr. O'Connell's professional voiceover credits include national and regional voiceover productions for companies such as PBS (Public Broadcasting Service), Shell Oil, Starz Cable Channel, SunSetter Awnings, Time Warner Cable, New Jersey Tourism, J. Walter Thompson Advertising, Cleveland Browns, Harlequin Enterprises, and Pathmark Supermarkets.

O'Connell's voiceover skills have been heard around the world in retail commercials for radio and TV, medical narrations, infomercials, political commercial voiceovers, TV network promos, e-learning narration projects (computer-based training, internet-based training and web-based training), public service announcements, message on-hold as well as other video and media productions.

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Company Media Releases ON LINE:

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Company Name Pronunciation:

au·dio·o'·con·nell (awe-de-oh-oh-kah-nel) **or** au·di·o'·con·nell (awe-de-oh-kah-nel)

Company Name Spelling:

Use lower case letters- audio'connell or audio'connell Voice Over Talent

Company Web:

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