



FOR IMMEDIATE RELEASE MEDIA RELEASE

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SunSetter Extends O'Connell's Deal as Voiceover Talent for National TV Spot

SunSetter Retractable Awnings Retains Popular Voice Talent for 2nd Year

MALDEN, MA, April 6, 2011 - - America's largest manufacturer of deck and patio awnings has signed voice over talent Peter K. O'Connell to serve as the voice talent for their national television commercial for a second consecutive year.

SunSetter Products, based in Malden, Massachusetts, has secured O'Connell to provide the voice for the company's SunSetter Awnings, the #1 best-selling retractable awnings in America. SunSetter Awnings are enjoyed by over half a million American customers.

"The SunSetter Awnings national television campaign has been great to work on because SunSetter Products and the producers did such a great job on the first spot, so now to be a part of it for a second year is really awesome and a special privilege for me," O'Connell said.

Mr. O'Connell's professional voiceover credits include national and regional voiceover productions for companies such as PBS (Public Broadcasting Service), Shell Oil, Starz Cable Channel, Time Warner Cable, New Jersey Tourism, J. Walter Thompson Advertising, Cleveland Browns, Harlequin Enterprises, and Pathmark Supermarkets.

O'Connell's voiceover skills have been heard around the world in retail commercials for radio and TV, medical narrations, infomercials, political commercial voiceovers, TV network promos, e-learning narration projects (computer-based training, internet-based training and web-based training), public service announcements, as well as other video and media productions.

Headquartered in Buffalo, NY, O'Connell owns audio'connell Voice Over Talent, a worldwide, English language-based voice talent business. The company provides voice talent for commercials, animation, corporate narrations, documentaries, broadcast voice imaging, audio books and messaging on-hold. Founded in 1982, audio'connell has served worldwide industries including advertising agencies, media and broadcast production companies as well as both large and small businesses. audio'connell Voice Over Talent is part of O'Connell Communications, LLC.

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▶ NOTES TO EDITORS

Company Media Releases ON LINE:

<http://www.audioconnell.com/media>

Company Name Pronunciation:

au-dio-o'-con-nell (awe-de-oh-oh-kah-nel) *or* au-di-o'-con-nell (awe-de-oh-kah-nel)

Company Name Spelling:

Use lower case letters- audio'connell or audio'connell Voice Over Talent

Company Web:

<http://www.audioconnell.com>

Company Blog:

<http://www.voxmarketising.com>

Corporate Web:

<http://www.oconnellcompanies.com>