



FOR INFORMATION CONTACT
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MEDIA RELEASE

FOR IMMEDIATE RELEASE

Cancer Education Seminar Secures O'Connell for Radio Campaign

Buffalo Medical Group Cancer Specialists Present Informational Program in November

BUFFALO, New York, October 29, 2010 - - National Voiceover Talent Peter K. O'Connell of audio'connell Voice Over Talent was tapped to serve as the voice of a new radio campaign for Buffalo Medical Group's (BMG) presentation "Lung Cancer: New Frontiers, New Hope". O'Connell continues to serve as the male voice over talent for Buffalo Medical Group's primary radio branding as well.

This year more than 220,000 American men and women will be diagnosed with lung cancer and over 157,000 people will die from the disease. Because of new treatment and cures, more than 400,000 who were diagnosed with lung cancer are alive. BMG's presentation was created to help people learn more about the disease from the medical group's cancer specialists as well as a lung cancer surgeon.

Buffalo Medical Group is a physician-directed, community-wide organization committed to improving the health of its patients by delivering high quality, cost-effective and accessible health care. All BMG physicians are either Board Certified or eligible for Board Certification in their respective specialties. Our physicians have a long tradition of high quality care and innovation as well as involvement in research and teaching.

A professional voice talent since 1982, some of Peter K. O'Connell's professional voiceover credits include productions for the Public Broadcasting Service (PBS), Shell Oil, Starz Cable Channel, Time Warner Cable, New Jersey Alliance and New Jersey Tourism, J. Walter Thompson Advertising (JWT), 2K Games, Cleveland Browns, Tops Friendly Markets, Island Press Publishers, Harlequin Enterprises, First Choice Power, Pathmark Supermarkets, Crosby Stills & Nash, Fashion Outlet Mall, Junior Chamber International and the American Red Cross.

audio'connell Voice Over Talent is a worldwide, English language-based voice talent business. The company provides voice talent for commercials, animation, corporate narrations, documentaries, broadcast voice imaging, audio books, podcasts and messaging on-hold (MOH). Founded in 1982, industries served by the audio'connell include advertising agencies, media and broadcast production companies as well as both large and small businesses around the world. Sister company International Voice Talents provides similar services, using professional foreign language male and female voice actors. Mr. O'Connell also owns Voice Over Workshop, which provides professional voice over training to novice and experienced voice talent world-wide.

audio'connell Voice Over Talent, International Voice Talents and Voice Over Workshop are all a part of O'Connell Communications, LLC.

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► NOTES TO EDITORS

Company Media Releases ON LINE:

<http://www.audioconnell.com/media>

Company Name Pronunciation:

au-dio-o'-con-nell (awe-de-oh-oh-kah-nel) **or** au-di-o'-con-nell (awe-de-oh-kah-nel)

Company Name Spelling:

Use lower case letters- audio'connell or audio'connell Voice Over Talent

Company Web:

<http://www.audioconnell.com>

Company Blog:

<http://www.voxmarketising.com>

Corporate Web:

<http://www.oconnellcompanies.com>