



MEDIA RELEASE

FOR IMMEDIATE RELEASE

FOR INFORMATION CONTACT
Peter K. O'Connell
President / Voice Over Talent
E peter@audioconnell.com

68 Linden Avenue
Buffalo, NY 14214-1502 USA
P 716.572.1800
F 716.836.2308
W www.audioconnell.com

Audio on Video for audio'connell Voice Over Talent

Company Debuts YouTube Channel Featuring Original Videos and Work Samples

BUFFALO, New York, June 29, 2010 - - Television and video have always been a part of audio'connell Voice Over Talent's profession – it has been simply to provide the voice-overs for commercials, narrations and television promos...until now.

The company has unveiled its own YouTube® Channel (<http://www.youtube.com/audioconnell>) that features examples of their client work as well as original voiceover-based videos. audio'connell Voice Over Talent's owner, Peter K. O'Connell, noted the new video channel helps explain even more clearly the services his company offers.

"We now have generations of visual learners in our world. Our company has been honored to support those visuals with our audio for a long time. So it seemed like a nature progression, given the technology now available, that we support our audio with visuals from client work we've completed. We hope it will give viewers a better context for how our audio was used and how it might be used to support an upcoming video project," O'Connell said.

In addition to video samples of client work featuring the company's voice talent, Mr. O'Connell has also produced original videos about auditioning for voice over projects, producing audio for commercials and an exclusive tour of the recently opened Don LaFontaine Voice-over Lab in L.A.

The company will not be producing any client videos. "Anyone who watches one of the videos that we've produced will immediately understand why we are an audio company," O'Connell chuckled.

audio'connell Voice Over Talent is a worldwide, English language-based voice talent organization. The company also operates International Voice Talents, a company featuring professional foreign language male and female voice actors. audio'connell Voice Over Talent and International Voice Talents provide voice talent for commercials, animation, corporate narrations, documentaries, broadcast voice imaging, audio books, podcasts and messaging on-hold (MOH). Industries served by the two companies include advertising agencies, media and broadcast production companies as well as both large and small businesses around the world.

Mr. O'Connell also owns Voice Over Workshop, which provides professional voice over training to novice and experienced voice talent world-wide.

audio'connell Voice Over Talent, International Voice Talents and Voice Over Workshop are all a part of O'Connell Communications, LLC.

- 30 -

► NOTES TO EDITORS

Company Media Releases ON LINE:

<http://www.audioconnell.com/media>

Company Name Pronunciation:

au-dio-o'-con-nell (awe-de-oh-oh-kah-nel) **or** au-di-o'-con-nell (awe-de-oh-kah-nel)

Company Name Spelling:

Use lower case letters- audio'connell or audio'connell Voice Over Talent

Company Web:

<http://www.audioconnell.com>

Company Blog:

<http://www.voxmarketising.com>

Corporate Web:

<http://www.oconnellcompanies.com>