



FOR INFORMATION CONTACT
Peter K. O'Connell
President / Voice Over Talent
E peter@audioconnell.com

68 Linden Avenue
Buffalo, NY 14214-1502 USA
P 716.572.1800
F 716.836.2308
W www.audioconnell.com

MEDIA RELEASE

FOR IMMEDIATE RELEASE

audio'connell Voice Over Team Fast Tracks Political Spots

Issue-Advocacy Advertisements Feature Company's Male and Female Voice Over Talent

WASHINGTON, D.C., May 29, 2010 - - Changes in election cycles and increased frequency of key legislative votes on state and federal issues pose many challenges for groups trying to get their views heard on the national stage. But for one group, a single call to audio'connell Voice Over Talent helped get their message effectively produced and heard in less than twenty-four hours from their political commercials' conception.

The group Citizens for Consumer Choices selected audio'connell Voice Over Talent as their voice talent resource when producing its most recent three TV and web based commercials. Voice talents Katie and Terri were selected from the company's exclusive female voice roster. Male voice talent Peter K. O'Connell, who owns the voice over company, was also chosen for the project.

audio'connell Voice Over Talent is a worldwide, English language-based voice talent business. The company provides voice talent for commercials, animation, corporate narrations, documentaries, broadcast voice imaging, audio books, podcasts and messaging on-hold (MOH). Founded in 1982, industries served by the audio'connell include advertising agencies, media and broadcast production companies as well as both large and small businesses around the world. Sister company International Voice Talents provides similar services, using professional foreign language male and female voice actors.

Mr. O'Connell also owns Voice Over Workshop, which provides professional voice over training to novice and experienced voice talent world-wide.

audio'connell Voice Over Talent, International Voice Talents and Voice Over Workshop are all a part of O'Connell Communications, LLC.

- 30 -

► NOTES TO EDITORS

Company Media Releases ON LINE:

<http://www.audioconnell.com/media>

Company Name Pronunciation:

au-dio-o'-con-nell (awe-de-oh-oh-kah-nel) **or** au-di-o'-con-nell (awe-de-oh-kah-nel)

Company Name Spelling:

Use lower case letters- audio'connell or audio'connell Voice Over Talent

Company Web:

<http://www.audioconnell.com>

Company Blog:

<http://www.voxmarketising.com>

Corporate Web:

<http://www.oconnellcompanies.com>