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MEDIA RELEASE

FOR IMMEDIATE RELEASE

Voice Talent Peter K. O'Connell Featured on Two National Spots ***PBS Television Network and SunSetter Awnings Secure O'Connell's Voice Over Services***

BUFFALO, NEW YORK, January 5, 2010 - - To help ensure children across America are educated about the importance of good nutrition and that families are protected against the harmful rays of the sun, two nationwide companies signed national voice over talent Peter K. O'Connell to voice their messages.

The Public Broadcasting Service (PBS) secured O'Connell as the announcer for the TV and web promotion of the national network's new web series, *Fizzy's Lunch Lab*. This animated program is a vibrant, fun and kid-friendly web-only series featuring original characters and funny stories that entertain and educate families about the importance of good nutrition, a balanced diet, and physical activity. Professor Fizzy and his friends in the super-charged Lunch Lab Test Kitchen prepare healthy snacks, investigate the difference between good and bad food, and learn what happens once the food you eat goes into your body.

The manufacturer of America's best selling awning, **SunSetter Products** signed O'Connell to serve as the voice of its new 2010 national radio advertising campaign. The radio spots will promote the company's famous SunSetter Retractable Awnings. SunSetter Products is America's largest manufacturer of deck and patio awnings. SunSetter Awnings are the #1 best-selling retractable awnings in America.

A professional voice talent since 1982, some of Peter K. O'Connell's professional voiceover credits include productions for the Shell Oil, Starz Cable Channel, New Jersey Alliance and New Jersey Tourism, J. Walter Thompson Advertising (JWT), 2K Games, Cleveland Browns, Tops Friendly Markets, Island Press Publishers, Harlequin Enterprises, First Choice Power, , Crosby Stills & Nash, Fashion Outlet Mall, Junior Chamber International, Peek N' Peak Resort and Spa and now PBS and SunSetter Awnings.

Peter is President of audio'connell Voice Over Talent which provides English-speaking professional male and female voiceover services for national and international clients. The voice over needs of foreign language clients are served through another O'Connell-owned company, International Voice Talents. Mr. O'Connell also owns Voice Over Workshop, which provides professional voice over training to novice and experienced voice talent world-wide.

audio'connell Voice Over Talent, International Voice Talents and Voice Over Workshop are all a part of O'Connell Communications, LLC.

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► NOTES TO EDITORS

Company Media Releases ON LINE:

<http://www.audioconnell.com/media>

Company Name Pronunciation:

au·dio·o'·con·nell (awe-de-oh-oh-kah-nel) **or** au·di·o'·con·nell (awe-de-oh-kah-nel)

Company Name Spelling:

Use lower case letters- audio'connell or audio'connell Voice Over Talent

Company Web:

<http://www.audioconnell.com>

Company Blog:

<http://www.voxmarketising.com>

Corporate Web:

<http://www.occomllc.com>