



FOR INFORMATION CONTACT
Peter K. O'Connell
President / Voice Over Talent
E peter@audioconnell.com

68 Linden Avenue
Buffalo, NY 14214-1502 USA
P 716.572.1800
F 716.836.2308
W www.audioconnell.com

MEDIA RELEASE

FOR IMMEDIATE RELEASE

O'Connell Selected By SunSetter Products for National Radio Spot *National Radio Advertising Campaign to Promote SunSetter Retractable Awnings*

MALDEN, Massachusetts, December 11, 2009 - - The manufacturer of America's best selling awning, SunSetter Products, has signed professional voice talent Peter K. O'Connell to serve as the voice of its new 2010 national radio advertising campaign. The radio spots will promote the company's famous SunSetter Retractable Awnings.

SunSetter Products is America's largest manufacturer of deck and patio awnings. SunSetter Awnings are the #1 best-selling retractable awnings in America. Their retractable deck awnings and patio awnings offer sun and rain protection with the convenience of opening and closing automatically. SunSetter Products also offers SunSetter Screen Rooms which make decks or patios insect-free, Window Awnings, EasyShades, and a selection of awning, deck, and patio accessories.

A professional voice talent since 1982, some of Peter K. O'Connell's professional voiceover credits include productions for the Public Broadcasting Service (PBS), Shell Oil, Starz Cable Channel, New Jersey Alliance and New Jersey Tourism, J. Walter Thompson Advertising (JWT), 2K Games, Cleveland Browns, Tops Friendly Markets, Island Press Publishers, Harlequin Enterprises, First Choice Power, Bank of Tuscaloosa, Crosby Stills & Nash, Fashion Outlet Mall, Junior Chamber International, Peek N' Peak Resort and Spa, Devaweb and The Advertising Club of Buffalo.

Peter is President of audio'connell Voice Over Talent which provides English-speaking professional male and female voiceover services for national and international clients. The voice over needs of foreign language clients are served through another O'Connell-owned company, International Voice Talents. Mr. O'Connell also owns Voice Over Workshop, which provides professional voice over training to novice and experienced voice talent world-wide.

audio'connell Voice Over Talent, International Voice Talents and Voice Over Workshop are all a part of O'Connell Communications, LLC.

- 30 -

► NOTES TO EDITORS

Company Media Releases ON LINE:

<http://www.audioconnell.com/media>

Company Name Pronunciation:

au·dio·o'·con·nell (awe-de-oh-oh-kah-nel) **or** au·di·o'·con·nell (awe-de-oh-kah-nel)

Company Name Spelling:

Use lower case letters- audio'connell or audio'connell Voice Over Talent

Company Web:

<http://www.audioconnell.com>

Company Blog:

<http://www.voxmarketising.com>

Corporate Web:

<http://www.occomllc.com>