



MEDIA RELEASE

FOR IMMEDIATE RELEASE

FOR INFORMATION CONTACT
Peter K. O'Connell
President / Voice Over Talent
E peter@audioconnell.com

68 Linden Avenue
Buffalo, NY 14214-1502 USA
P 716.572.1800
F 716.836.2308
W www.audioconnell.com

Chevrolet Dealership Signs O'Connell as Voice for TV Campaign

O'Rielly Chevrolet Picks Character Voice Actor for Spots

TUCSON, Arizona, August 15, 2009 - - For their latest regional television campaign, O'Rielly Chevrolet chose character voice actor Peter K. O'Connell for their most recent commercials.

The commercials add a cleverly conceived human personality, in this case with O'Connell "playing" the smart, young, confident Chevy Tahoe.

The premier Chevrolet dealer from Tucson to Phoenix, O'Rielly Chevrolet is the largest Chevy dealer in Tucson and has been family owned and operated since 1924

A professional voice talent since 1982, Peter K. O'Connell is president of audio'connell Voice Over Talent, a worldwide, English language-based voice talent organization. The company also operates International Voice Talents, a company featuring professional foreign language male and female voice actors.

audio'connell Voice Over Talent and International Voice Talents provide voice talent for commercials, animation, corporate narrations, documentaries, broadcast voice imaging, audio books, podcasts and messaging on-hold (MOH). Industries served by the two companies include advertising agencies, media and broadcast production companies as well as both large and small businesses around the world.

Mr. O'Connell also owns Voice Over Workshop, which provides professional voice over training to novice and experienced voice talent world-wide.

audio'connell Voice Over Talent, International Voice Talents and Voice Over Workshop are all a part of O'Connell Communications, LLC.

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► NOTES TO EDITORS

Company Media Releases ON LINE:

<http://www.audioconnell.com/media>

Company Name Pronunciation:

au-dio-o'-con-nell (awe-de-oh-oh-kah-nel) **or** au-di-o'-con-nell (awe-de-oh-kah-nel)

Company Name Spelling:

Use lower case letters- audio'connell or audio'connell Voice Over Talent

Company Web:

<http://www.audioconnell.com>

Company Blog:

<http://www.voxmarketising.com>

Corporate Web:

<http://www.occomllc.com>