



**audio'connell**  
VOICE OVER TALENT™

## MEDIA RELEASE

FOR IMMEDIATE RELEASE

FOR INFORMATION CONTACT

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### **Casullo's Automotive Campaign Rolls with O'Connell Voiceover**

*Radio and TV Campaign Begins Fall '09*

BUFFALO, New York, July 21, 2009 - - One of western New York State's leading automotive and truck repair and parts companies, Casullo's Automotive Service, Inc., has secured the voiceover talents of Peter K. O'Connell for their 2009-10 radio and television advertising campaign.

Casullo's Automotive and Casullo's Truck and Automotive Accessories have been a leader in automotive, truck and snowplow needs for over 19 years. They have been honored as an annual recipient of the AAA Top Shop Award since 2001, in recognition of their Outstanding Performance in Total Customer Satisfaction

A professional voice talent since 1982, Peter K. O'Connell is president of audio'connell Voice Over Talent, a worldwide, English language-based voice talent organization. The company also operates International Voice Talents, a company featuring professional foreign language male and female voice actors.

audio'connell Voice Over Talent and International Voice Talents provide voice talent for commercials, animation, corporate narrations, documentaries, broadcast voice imaging, audio books, podcasts and messaging on-hold (MOH). Industries served by the two companies include advertising agencies, media and broadcast production companies as well as both large and small businesses around the world.

Mr. O'Connell also owns Voice Over Workshop, which provides professional voice over training to novice and experienced voice talent world-wide.

audio'connell Voice Over Talent, International Voice Talents and Voice Over Workshop are all a part of O'Connell Communications, LLC.

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#### ► NOTES TO EDITORS

**Company Media Releases ON LINE:**

<http://www.audioconnell.com/media>

**Company Name Pronunciation:**

au·dio·o'·con·nell (awe-de-oh-oh-kah-nel) *or* au·di·o'·con·nell (awe-de-oh-kah-nel)

**Company Name Spelling:**

Use lower case letters- audio'connell or audio'connell Voice Over Talent

**Company Web:**

<http://www.audioconnell.com>

**Company Blog:**

<http://www.voxmarketising.com>

**Corporate Web:**

<http://www.occomllc.com>