



MEDIA RELEASE

FOR IMMEDIATE RELEASE

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“The Voice Over Entrance Exam” Is Released

27 Year Industry Veteran Advises Newcomers In Free E-Book

BUFFALO, New York, May 5, 2009 - - *The Voice Over Entrance Exam*, a free e-book for newcomers to the voice over industry, was released on the web today, (www.voiceoverentranceexam.com). The free e-book was written by Peter K. O'Connell, a professional voice talent since 1982, who serves as president of audio'connell voice over talent and owner of Voice Over Workshop.

The e-book promises to help prospective voice over talents take a hard look at what they really need to think about if they want to work full time or even part time as a professional voice talent. *The Voice Over Entrance Exam* covers topics like getting a professional talent assessment, handling rejection, how to seek professional training and how to manage the business of voice over.

“I have witnessed first hand the pitfalls of the voiceover novice who jumps headfirst into the industry totally unprepared only to meet with complete indifference from potential customers and the voiceover community,” O'Connell said. “This e-book gives them the right advice to consider before they spend a nickel on equipment or marketing and since the book is free, so is the advice,” O'Connell noted.

audio'connell Voice Over Talent is a worldwide, English language-based voice talent organization. The company also operates International Voice Talents, a company featuring professional foreign language male and female voice actors. audio'connell Voice Over Talent and International Voice Talents provide voice talent for commercials, animation, corporate narrations, documentaries, broadcast voice imaging, audio books, podcasts and messaging on-hold (MOH). Industries served by the two companies include advertising agencies, media and broadcast production companies as well as both large and small businesses around the world.

Mr. O'Connell also owns Voice Over Workshop, which provides professional voice over training to novice and experienced voice talent world-wide.

audio'connell Voice Over Talent, International Voice Talents and Voice Over Workshop are all a part of O'Connell Communications, LLC.

-30-

► NOTES TO EDITORS

Company Media Releases ON LINE:

<http://www.audioconnell.com/media>

Company Name Pronunciation:

au-dio-o'-con-nell (awe-de-oh-oh-kah-nel) **or** au-di-o'-con-nell (awe-de-oh-kah-nel)

Company Name Spelling:

Use lower case letters- audio'connell or audio'connell Voice Over Talent

Company Web:

<http://www.audioconnell.com>

Company Blog:

<http://www.voxmarketising.com>

E-Book Web:

<http://www.voiceoverentranceexam.com>