



MEDIA RELEASE

FOR IMMEDIATE RELEASE

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Starz® Entertainment Picks O'Connell for National Radio Campaign

Spot Promotes Two New Hit Shows for National Cable Channel

BUFFALO, New York, April 3, 2009 - - To promote its two new hit comedies, *Head Case* and *Party Down*, Starz Entertainment secured the voice over talents of Peter K. O'Connell for their most recent national radio commercial. O'Connell is President of audio'connell Voice Over Talent and has been a professional voice talent for 27 years.

Head Case stars Alexandra Wentworth as Dr. Elizabeth Goode a brash and judgmental therapist who uses her own unconventional methods of therapy to treat the elite of the entertainment, sports and music industries who often appear as themselves on the show. *Party Down* is about a group of struggling dreamers (employed by the L.A. catering company "Party Down") who are stuck working for tips while waiting for their big break in Hollywood. Starz currently airs new episodes of these two original series, back to back, on Friday nights on its national cable channel.

Starz Entertainment is a premium movie provider operating in the United States. Starz Entertainment offers 16 movie channels including the flagship Starz® and Encore® brands with approximately 17.7 million and 31.7 million subscribers respectively. Starz Entertainment airs more than 1,000 movies per month across its pay TV channels. Starz Entertainment provides quality movies and original, compelling content, viewed through our premium and commercial-free networks, or as a broadband download.

audio'connell Voice Over Talent is a worldwide, English language-based voice talent organization. The company also operates International Voice Talents, a company featuring professional foreign language male and female voice actors. audio'connell Voice Over Talent and International Voice Talents provide voice talent for commercials, animation, corporate narrations, documentaries, broadcast voice imaging, audio books, podcasts and messaging on-hold (MOH). Industries served by the two companies include advertising agencies, media and broadcast production companies as well as both large and small businesses around the world.

Mr. O'Connell also owns Voice Over Workshop, which provides professional voice over training to novice and experienced voice talent world-wide.

audio'connell Voice Over Talent, International Voice Talents and Voice Over Workshop are all a part of O'Connell Companies.

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► NOTES TO EDITORS

Company Media Releases ON LINE:

<http://www.audioconnell.com/media>

Company Name Pronunciation:

au-dio-o'-con-nell (awe-de-oh-oh-kah-nel) **or** au-di-o'-con-nell (awe-de-oh-kah-nel)

Company Name Spelling:

Use lower case letters- audio'connell or audio'connell Voice Over Talent

Company Web:

<http://www.audioconnell.com>

Company Blog:

<http://www.voxmarketising.com>

Corporate Web:

<http://www.oconnellcompanies.com>