



MEDIA RELEASE

FOR IMMEDIATE RELEASE

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Announcer and Award Show Co-Host Duties for O'Connell

Live Presentations for Two Western New York Professional Associations

BUFFALO, New York, March 27, 2009 - - Voice over talent and president of audio'connell Voice Over Talent Peter K. O'Connell was tapped by two Western New York State professional associations for live announcing duties in March. O'Connell served as announcer for the Buffalo Niagara Sales and Marketing Executives' 2009 Elite Sales and Marketing Awards Gala and was a co-host of the 2009 BETA Awards program for InfoTech Niagara with WKBW-TV anchor Elizabeth Carey.

The Buffalo Niagara Sales and Marketing Executives is a professional association that was established in Buffalo in 1942 by area sales and marketing leaders with the goal to improve the knowledge, standards, conduct and network of sales and marketing practitioners. InfoTech Niagara is "the" trade association of Western New York's information technology industry.

audio'connell Voice Over Talent is a worldwide, English language-based voice talent organization. The company also operates International Voice Talents, a company featuring professional foreign language male and female voice actors. audio'connell Voice Over Talent and International Voice Talents provide voice talent for commercials, animation, corporate narrations, documentaries, broadcast voice imaging, audio books, podcasts and messaging on-hold (MOH). Industries served by the two companies include advertising agencies, media and broadcast production companies as well as both large and small businesses around the world.

Mr. O'Connell also owns Voice Over Workshop, which provides professional voice over training to novice and experienced voice talent world-wide.

audio'connell Voice Over Talent, International Voice Talents and Voice Over Workshop are all a part of O'Connell Companies.

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► NOTES TO EDITORS

Company Media Releases ON LINE:

<http://www.audioconnell.com/media>

Company Name Pronunciation:

au-dio-o'-con-nell (awe-de-oh-oh-kah-nel) **or** au-di-o'-con-nell (awe-de-oh-kah-nel)

Company Name Spelling:

Use lower case letters- audio'connell or audio'connell Voice Over Talent

Company Web:

<http://www.audioconnell.com>

Company Blog:

<http://www.voxmarketising.com>

Corporate Web:

<http://www.oconnellcompanies.com>