



MEDIA RELEASE

FOR IMMEDIATE RELEASE

FOR INFORMATION CONTACT
Peter K. O'Connell
President / Voice Over Talent
E peter@audioconnell.com

68 Linden Avenue
Buffalo, NY 14214-1502 USA
P 716.572.1800
F 716.836.2308
W www.audioconnell.com

International Communications Association Elects O'Connell to its Board of Directors

audio'connell Voice Over Talent president to serve as Membership Chair

BUFFALO, New York, January 16, 2009 - - Peter K. O'Connell, president of audio'connell Voice Over Talent, was elected to serve a two year term on the board of directors of Media Communications Association – International (MCA-I), it was announced today. As part of his role on the association's board, O'Connell will also serve as chairman of the association's Membership Committee.

"Over my twenty-five plus years in the communication industry, the technological avalanche I have witnessed over the past five to seven years has been amazing. It's one of the reasons I joined MCA-I. The portability, the speed and the accessibility of the technology driving personal and professional communication today across so many media channels means that individuals and companies will need to access the brain power of our MCA-I membership now more than ever," Peter O'Connell said

With nearly 800 members' world-wide, MCA-I supports professional communicators who work in film, video, the Internet as well as other electronic media and who communicate through broadcast and non-broadcast delivery channels. The professional association is headquartered in Madison, Wisconsin and with 29 active chapters celebrated its 40th anniversary in 2008. The association's web address is www.mca-i.org.

audio'connell Voice Over Talent is a worldwide, English language-based voice talent organization. The company also operates International Voice Talents, a company featuring professional foreign language male and female voice actors. audio'connell Voice Over Talent and International Voice Talents provide voice talent for commercials, animation, corporate narrations, documentaries, broadcast voice imaging, audio books, podcasts and messaging on-hold (MOH). Industries served by the two companies include advertising agencies, media and broadcast production companies as well as both large and small businesses around the world.

Mr. O'Connell also owns Voice Over Workshop, which provides professional voice over training to novice and experienced voice talent world-wide.

audio'connell Voice Over Talent, International Voice Talents and Voice Over Workshop are all a part of O'Connell Companies.

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► NOTES TO EDITORS

Company Media Releases ON LINE:

<http://www.audioconnell.com/media>

Company Name Pronunciation:

au-dio-o'-con-nell (awe-de-oh-oh-kah-nel) **or** au-di-o'-con-nell (awe-de-oh-kah-nel)

Company Name Spelling:

Use lower case letters- audio'connell or audio'connell Voice Over Talent

Company Web:

<http://www.audioconnell.com>

Company Blog:

<http://www.voxmarketising.com>

Corporate Web:

<http://www.oconnellcompanies.com>