



MEDIA RELEASE

FOR IMMEDIATE RELEASE

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Eastview Mall Holiday Spots Feature Voice Talent from audio'connell

Shopping Center Promotes "A Higher Form of Shopping" for Christmas

ROCHESTER, New York, December 12, 2008 - - Retail competition is fierce during the holiday shopping season prompting Victor, New York-based Eastview Mall to create a radio and television advertising campaign featuring one of audio'connell Voice Over Talent's female voice artists.

Encouraging shoppers to "Have an Eastview Day", the campaign's spots feature audio'connell voice talent Val promoting a plethora of shopping and dining options for holiday consumers.

Located near the Finger Lakes, Eastview Mall is a super-regional shopping center located just off the New York State Thruway and serves Buffalo, Rochester and Syracuse, New York. There are more than 180 specialty stores, six sit-down restaurants and a Regal Cinema within Eastview Mall.

audio'connell Voice Over Talent is a worldwide, English language-based voice talent organization. The company also operates International Voice Talents, a company featuring professional foreign language male and female voice actors. It also owns Voice Over Workshop, which provides professional voice over training to novice and experienced voice talent world-wide.

audio'connell Voice Over Talent and International Voice Talents provide voice talent for commercials, animation, corporate narrations, documentaries, broadcast voice imaging, audio books, podcasts and messaging on-hold (MOH). Industries served by the two companies include advertising agencies, media and broadcast production companies as well as both large and small businesses around the world.

audio'connell Voice Over Talent, International Voice Talents and Voice Over Workshop are all a part of O'Connell Companies.

- 30 -

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Company Media Releases ON LINE:

<http://www.audioconnell.com/media>

Company Name Pronunciation:

au-dio-o'-con-nell (awe-de-oh-oh-kah-nel) **or** au-di-o'-con-nell (awe-de-oh-kah-nel)

Company Name Spelling:

Use lower case letters- audio'connell or audio'connell Voice Over Talent

Company Web:

<http://www.audioconnell.com>

Company Blog:

<http://www.voxmarketising.com>

Corporate Web:

<http://www.oconnellcompanies.com>