



MEDIA RELEASE

FOR IMMEDIATE RELEASE

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audio'connell Voice Over Talent Brightens Dental Audio

California Dental Office Creates Successful Radio Campaign

BUFFALO, New York, November 11, 2008 - - When El Centro, California-based Southwest Dental Group needed to create a new, multi-spot radio advertising campaign, they chose audio'connell Voice Over Talent to brighten their on air image.

Produced and voiced by audio'connell Voice Over Talent president Peter K. O'Connell and featuring a number of the voice over company's premiere female voice talents, the spots promote the professional dental team's complete range of state-of-the-art services while ensuring patients feel comfortable and at ease within Southwest Dental Group's beautifully appointed dental facility.

A professional voice over talent and audio producer for over 25 years, Peter O'Connell is president of audio'connell Voice Over Talent, a worldwide, English language-based voice talent organization. Mr. O'Connell also operates International Voice Talents, a company featuring professional foreign language male and female voice actors.

Both companies provide voice talent for commercials, animation, corporate narrations, documentaries, broadcast voice imaging, audio books, podcasts and messaging on-hold (MOH). Industries served by the two companies include advertising agencies, media and broadcast production companies as well as both large and small businesses around the world.

Mr. O'Connell also owns Voice Over Workshop, which provides professional voice over training to novice and experienced voice talent around the world.

audio'connell Voice Over Talent, International Voice Talents and Voice Over Workshop are all a part of O'Connell Companies.

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► NOTES TO EDITORS

Company Media Releases ON LINE:

<http://www.audioconnell.com/media>

Company Name Pronunciation:

au-dio-o'-con-nell (awe-de-oh-oh-kah-nel) **or** au-di-o'-con-nell (awe-de-oh-kah-nel)

Company Name Spelling:

Use lower case letters- audio'connell or audio'connell Voice Over Talent

Company Web:

<http://www.audioconnell.com>

Company Blog:

<http://www.voxmarketising.com>

Corporate Web:

<http://www.oconnellcompanies.com>