



MEDIA RELEASE

FOR IMMEDIATE RELEASE

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Amherst Chamber Appoints O'Connell to Council

Western New York Executive to Advise on Small Business Issues

AMHERST, New York, November 3, 2008 - - Business executive and Western New York native Peter K. O'Connell has been appointed to the Amherst Chamber of Commerce's Business Resource Council, it was announced today. O'Connell, president of audio'connell Voice Over Talent, joined the Amherst, New York-based business association in mid-2008.

The Business Resource Council is a group of business professionals who volunteer their time to serve as an "advice giving" council to the Amherst Chamber on issues affecting both the Chamber and the greater business community. This council oversees the Chamber's annual Small Business Awards Luncheon and also aids in the development of new Chamber programs and benefits.

A professional voice over talent and audio producer for over 25 years, Peter O'Connell is president of audio'connell Voice Over Talent, a worldwide, English language-based voice talent organization. Mr. O'Connell also operates International Voice Talents, a company featuring professional foreign language male and female voice actors.

Both companies provide voice talent for commercials, animation, corporate narrations, documentaries, broadcast voice imaging, audio books, podcasts and messaging on-hold (MOH). Industries served by the two companies include advertising agencies, media and broadcast production companies as well as both large and small businesses around the world.

Mr. O'Connell also owns Voice Over Workshop, which provides professional voice over training to novice and experienced voice talent around the world.

audio'connell Voice Over Talent, International Voice Talents and Voice Over Workshop are all a part of O'Connell Companies.

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Company Media Releases ON LINE:

<http://www.audioconnell.com/media>

Company Name Pronunciation:

au-dio-o'-con-nell (awe-de-oh-oh-kah-nel) **or** au-di-o'-con-nell (awe-de-oh-kah-nel)

Company Name Spelling:

Use lower case letters- audio'connell or audio'connell Voice Over Talent

Company Web:

<http://www.audioconnell.com>

Company Blog:

<http://www.voxmarketising.com>

Corporate Web:

<http://www.oconnellcompanies.com>