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## MEDIA RELEASE

FOR IMMEDIATE RELEASE

### **Free Audio Public Service Announcement Supporting UNICEF Myanmar Fundraising Appeal Now Available**

***Company Volunteers Production Services To Aid International Emergency Appeal***

BUFFALO, New York, May 8, 2008 - - Following the United Nations Children's Fund's (UNICEF) emergency appeal for financial contributions to pay for relief services in areas of Myanmar ravaged by the recent cyclone, a series of free audio public service announcements (PSA) have been produced to increase awareness of the fundraising drive.

The thirty and sixty second public service announcements direct listeners to UNICEF's web site to directly make a secure, tax-deductible donation to the U.S. Fund for UNICEF. The PSAs also note that donations can be made by calling 1.800.4UNICEF.

The public service announcements, voluntarily written and produced by audio'connell Voice Over Talent, are available as produced for unrestricted use by any broadcast outlet (radio, television, and cable), internet service or podcast.

The PSAs can be found on the audio'connell blog: <http://www.voxmarketising.com>, under the category "public service announcement". Information on UNICEF's Myanmar relief efforts can be found at <http://www.unicefusa.org>.

The United Nations Children's Fund (or UNICEF) was created by the United Nations General Assembly on December 11, 1946, to provide emergency food and healthcare to children in countries that had been devastated by World War II. In 1953, UNICEF became a permanent part of the United Nations System.

Headquartered in New York City, UNICEF provides long-term humanitarian and developmental assistance to children and mothers in developing countries. A voluntarily funded agency, UNICEF relies on contributions from governments and private donors. Its programs emphasize developing community-level services to promote the health and well-being of children.

audio'connell Voice Over Talent is a worldwide voice over talent service featuring professional English speaking and foreign language male and female voice talents.

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#### ► NOTES TO EDITORS

**Company Media Releases ON LINE:**

<http://www.audioconnell.com/media>

**Company Name Pronunciation:**

au-dio-o'-con-nell (awe-de-oh-oh-kah-nel) **or** au-di-o'-con-nell (awe-de-oh-kah-nel)

**Company Name Spelling:**

Use lower case letters- audio'connell or audio'connell Voice Over Talent

**Company Web:**

<http://www.audioconnell.com>

**Company Blog:**

<http://www.voxmarketising.com>

**Corporate Web:**

<http://www.oconnellcompanies.com>

*the perfect choice for an awesome voice!*™