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## MEDIA RELEASE

FOR IMMEDIATE RELEASE

### Peek'n Peak Resort and Spa Ad Campaign Secures audio'connell Voice Over Talent for Second Year

#### *Radio and TV Campaign Broadcasts To Three States*

BUFFALO, New York, January 24, 2008 - - Enticing skiers from New York, Pennsylvania and Ohio to "Come and Get Good!", Peek'n Peak Resort and Spa has completed production of their 2008 broadcast campaign with audio'connell Voice Over Talent providing audio production services.

Professional voice talent and audio'connell Voice Over Talent president Peter K. O'Connell has again provided the voice for the television and radio campaign, producing it with the resort's popular jingle. O'Connell's company had also voiced and produced the audio for Peek'n Peak's 2007 campaign.

The Findley Lake, New York resort that attracts families and groups looking to enjoy the snow on and off the slopes in winter and golf in the summer (its acclaimed upper course has hosted the PGA's Nationwide Tour) also offers a spa for hotel and condominium guests and groups to enjoy year round.

A professional voice over talent and audio producer for over 25 years, Peter O'Connell is president of audio'connell Voice Over Talent, a worldwide, English language-based voice talent company. He also operates International Voice Talents, featuring foreign language male and female voice actors.

Both organizations provide professional voice talent for commercials, animation, corporate narrations, documentaries, broadcast voice imaging, audio books, podcasts and messaging on-hold (MOH). Industries served by the two companies include advertising agencies, media and broadcast production companies as well as both large and small businesses around the world.

Mr. O'Connell also owns Voice Over Workshop, which provides professional voice over training to novice and experienced voice talent around the world.

The three businesses are all a part of O'Connell Companies.

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#### ► NOTES TO EDITORS

**Company Media Releases ON LINE:**

<http://www.audioconnell.com/media>

**Company Name Pronunciation:**

au-dio-o'-con-nell (awe-de-oh-oh-kah-nel) **or** au-di-o'-con-nell (awe-de-oh-kah-nel)

**Company Name Spelling:**

Use lower case letters- audio'connell or audio'connell Voice Over Talent

**Company Web:**

<http://www.audioconnell.com>

**Company Blog:**

<http://www.voxmarketising.com>

**Corporate Web:**

<http://www.oconnellcompanies.com>

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