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MEDIA RELEASE

FOR IMMEDIATE RELEASE

Voting is Now Open To Choose “Unofficial” Winner for Announcer’s Job on NBC Nightly News

Professional Voice Talents To Offer Alternative Vocal Choices

BUFFALO, New York, January 2, 2008 - - With over 60 nominations submitted by professional voice talents in just four days, audio'connell Voice Over Talent president and professional voice over talent Peter K. O'Connell has opened to the public the voting process to select the "unofficial" winner for his company's completely unofficial auditions for the announcer's job on *NBC Nightly News with Brian Williams*.

O'Connell joined a chorus of voices on the web who were disappointed by the vocal performance of well respected actor Michael Douglas, the network's new choice for the announcing position on the program.

Proposing a solution, O'Connell posted a completely unofficial open casting call on his voice-over company's blog - voxmarketising.com. The call garnered over 60 submissions from voice over talents around the globe, all reading the news program's introduction script with the show's theme music. Almost 100 responses/votes have been posted on the blog to date, including the donation of a new USB microphone as a prize by donor who requested anonymity.

The auditions can be heard on the audio'connell Voice Over Talent's blog site - www.voxmarketising.com - or accessed through the company's web site - www.audioconnell.com/NBC .

Voters are requested to pick their top three choices from the submitted auditions, ranked in order of preference. Complete rules are listed on the blog.

O'Connell had advised that the network "should probably take Douglas back into the studio and try again. He's a very talented guy. But if NBC News decides to make a change in announcers, we've got a bunch of great professional voices for them to choose from."

A professional voice over talent and audio producer for over 25 years, Peter O'Connell is president of audio'connell Voice Over Talent, a worldwide, English language-based voice talent company. He also operates International Voice Talents, featuring foreign language male and female voice actors.

Both organizations provide professional voice talent for commercials, animation, corporate narrations, documentaries, broadcast voice imaging, audio books, podcasts and messaging on-hold (MOH). Industries served by the two companies include advertising agencies, media and broadcast production companies as well as both large and small businesses around the world.

Mr. O'Connell also owns Voice Over Workshop, which provides professional voice over training to novice and experienced voice talent around the world.

the perfect choice for an awesome voice!™



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The three businesses are all a part of O'Connell Companies.

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► NOTES TO EDITORS

Company Media Releases ON LINE:

<http://www.audioconnell.com/media>

Company Name Pronunciation:

au-dio-o'-con-nell (awe-de-oh-oh-kah-nel) **or** au-di-o'-con-nell (awe-de-oh-kah-nel)

Company Name Spelling:

Use lower case letters- audio'connell or audio'connell Voice Over Talent

Company Web:

<http://www.audioconnell.com>

Company Blog:

<http://www.voxmarketising.com>

Corporate Web:

<http://www.oconnellcompanies.com>

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