



## MEDIA RELEASE

FOR IMMEDIATE RELEASE

### **audio'connell Voice Over Talent Hosts “Unofficial” Casting Call for Announcer Job at NBC Nightly News**

#### ***Professional Voice Talents To Offer Alternative Vocal Choices***

BUFFALO, New York, December 24, 2007 - - The introduction of a new announcer for *NBC Nightly News with Brian Williams* has left some viewers and voice over professionals scratching their heads. That includes president of audio'connell Voice Over Talent and professional voice over talent Peter K. O'Connell.

So O'Connell posted an unofficial open casting call to the voice over world, accepting audition "alternatives" for the *Nightly News* announcer. The auditions are posted on his company's blog ([www.voxmarketising.com](http://www.voxmarketising.com)). In less than 24 hours in the midst of the Christmas holiday, there have already been over 20 auditions posted, with more auditions coming in every hour.

"It wasn't the choice of actor Michael Douglas as the new voice of *NBC Nightly News* that was surprising but rather his uninspired vocal performance," O'Connell said. He noted further "Michael Douglas is an enormously talented actor, director and producer. He's even done some great voice work on commercials. Ultimately, they should probably take him back into the studio and try again. But if network decides to make a change in announcers, we've got a bunch of great professional voices to choose from."

audio'connell Voice Over Talent is a worldwide voice over talent service featuring professional male and female voice talents specializing in commercials, character voices, corporate narrations, voice imaging, podcasts and messaging on-hold (MOH) created for advertising agencies, media and broadcast production companies as well as both large and small businesses around the world.

The company also operates Voice Over Workshop ([www.voworkshop.com](http://www.voworkshop.com)) to provide professional voice over training to novice and experienced voice talent around the world.

- 30 -

---

#### ► NOTES TO EDITORS

**Company Media Releases ON LINE:**

<http://www.audioconnell.com/media>

**Company Name Pronunciation:**

au-dio-o'-con-nell (awe-de-oh-oh-kah-nel) **or** au-di-o'-con-nell (awe-de-oh-kah-nel)

**Company Name Spelling:**

Use lower case letters- audio'connell or audio'connell Voice Over Talent

**Company Slogan / Tag Line:**

The Perfect Choice for An Awesome Voice™

**Company Description:**

audio'connell Voice Over Talent is a worldwide voice over talent service featuring professional male and female voice talents specializing in commercials, corporate narrations, voice imaging, podcasting and messaging on-hold (MOH) created for advertising agencies, media and broadcast production companies as well as both large and small businesses around the world. audio'connell is an affiliate of O'Connell Companies.

**Company Web:**

<http://www.audioconnell.com>

**Company Blog:**

<http://www.voxmarketising.com>

*the perfect choice for an awesome voice!*™