



MEDIA RELEASE

FOR IMMEDIATE RELEASE

Peter O'Connell Voices National Commercial for Shell Oil

audio'connell Voice Over Talent president promotes Shell V-Power gasoline

HOUSTON, Texas, September 14, 2007 - - audio'connell Voice Over Talent president and professional male voice talent Peter K. O'Connell was selected by Shell Oil Company to serve as the voice talent for a commercial to be shown at Shell-branded service stations across America.

Used as a commercial within Shell's in-house broadcast network, the spot Mr. O'Connell voiced promotes Shell V-Power gasoline, America's best-selling premium-grade gasoline. Shell V-Power is specifically formulated to help remove gunky engine build-up left behind from low-detergent discount gasolines on critical engine parts, specifically intake valves and fuel injectors.

Mr. O'Connell recorded the Shell V-Power gasoline commercial at Pomann Sound in New York City.

audio'connell Voice Over Talent is a worldwide voice over talent service featuring professional male and female voice talents specializing in commercials, character voices, corporate narrations, voice imaging, podcasts and messaging on-hold (MOH) created for advertising agencies, media and broadcast production companies as well as both large and small businesses around the world.

The company also operates Voice Over Workshop (www.voworkshop.com) to provide professional voice over training to novice and experienced voice talent around the world.

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Company Name Pronunciation:

au-dio-o'-con-nell (awe-de-oh-oh-kah-nel)

Company Name Spelling:

Use lower case letters- audio'connell or audio'connell Voice Over Talent.

Company Slogan / Tag Line:

The Perfect Choice for An Awesome Voice™

Company Description:

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Company Blog:

<http://www.voxmarketising.com>