



MEDIA RELEASE

FOR IMMEDIATE RELEASE

Voice Talent Peter O'Connell Featured in BioShock Video Game

Character voice actor included in one of the most highly ranked, anticipated new video games

NEW YORK, New York, August 24, 2007 - - Upon the release of one of the most anticipated and highly rated video games in the genre's history, it was announced today that professional male voice talent Peter K. O'Connell is a voice talent featured in the video game BioShock. Mr. O'Connell, who played the character of 1940's Boston newsman Henry Egers in BioShock, is president of audio'connell Voice Over Talent.

Produced by 2K Games, a publishing label of Take-Two Interactive Software, Inc., BioShock is described as a "genetically enhanced" first-person shooter allowing players do things never before possible in the genre. BioShock is available for play in North America r for Xbox 360™ video game and entertainment system from Microsoft and Games for Windows®, and in Europe.

As described by 2K Games in a release for BioShock: "Gamers enter the game as a castaway in Rapture, an underwater utopia torn apart by civil war. Caught between powerful forces and hunted down by genetically modified "splicers" and deadly security systems, players have to come to grips with a deadly, mysterious world filled with powerful technology and fascinating characters. No encounter ever plays out the same and no two gamers will play BioShock the same way."

audio'connell Voice Over Talent is a worldwide voice over talent service featuring professional male and female voice talents specializing in commercials, character voices, corporate narrations, voice imaging, podcasts and messaging on-hold (MOH) created for advertising agencies, media and broadcast production companies as well as both large and small businesses around the world.

The company also operates Voice Over Workshop (www.voworkshop.com) to provide professional voice over training to novice and experienced voice talent around the world.

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Company Name Pronunciation:

au-dio-o'-con-nell (awe-de-oh-oh-kah-nel)

Company Name Spelling:

Use lower case letters- audio'connell or audio'connell Voice Over Talent.

Company Slogan / Tag Line:

The Perfect Choice for An Awesome Voice™

Company Description:

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Company Blog:

<http://www.voxmarketising.com>