



## MEDIA RELEASE

FOR IMMEDIATE RELEASE

### **Caps, Hotels and Displays All On-Hold**

***audio'connell Voice Over Talent serves New Era Cap, Econo Lodge Hotel and FBD2***

BUFFALO, New York, July 9, 2007 - - audio'connell Voice Over Talent, a professional voice over talent service, announced the completion of three message on hold projects.

**New Era Cap Company, Inc.** – Recently moving to their new downtown Buffalo, NY headquarters, New Era Cap contracted audio'connell Voice Over Talent to create New Era's message on hold presentation and to update it periodically through the year. For 85 years, New Era Cap Company has produced highly crafted headwear; their business relationships include Major League Baseball, NHL, NBA and many major colleges.

**FB Displays & Designs, Inc. (FBD2)** - This message on hold project featured FBD2 president Francine Brooks sharing with callers' tips on how to improve their trade show experience using her company's proven products and services. FBD2 delivers tradeshow displays, event and retail solutions to local and national companies, from island exhibits to tabletop displays.

**Econo Lodge at the Falls North** – This platinum award winning Choice Hotel on the U.S. side of Niagara Falls engaged audio'connell Voice Over Talent to update guests on hold about new amenities.

audio'connell Voice Over Talent is a worldwide voice over talent service featuring professional male and female voice talents specializing in commercials, corporate narrations, voice imaging, podcasts and messaging on-hold (MOH) created for advertising agencies, media and broadcast production companies as well as both large and small businesses around the world.

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#### ► NOTES TO EDITORS

**NEW → Company Media Releases ON LINE:** <http://www.audioconnell.com/media>

**Company Name Pronunciation:**

au-dio-o'-con-nell (awe-de-oh-oh-kah-nel)

**Company Name Spelling:**

Use lower case letters- audio'connell or audio'connell Voice Over Talent.

**Company Slogan / Tag Line:**

The Perfect Choice for An Awesome Voice™

**Company Description:**

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**Company Blog:**

<http://www.voxmarketising.com>