



MEDIA RELEASE

FOR IMMEDIATE RELEASE

Crazy Jose's Mexican Restaurant Finds Its Voice North of the Border

audio'connell Voice Over Talent also provides voices for Addy Awards & InfoTech

BUFFALO, New York, May 1, 2007 - - Offering a brand that is admittedly "a little loco", **Crazy Jose's Mexican Restaurant** secured a kindred spirit in professional voiceover talent Peter O'Connell as part of its recent commercial campaign. In an ISDN recording session with the Texas client's agency, audio'connell Voice Over Talent's president portrayed an "anal retentive" customer of the chain, who loved Crazy Jose's food and low prices but felt the distance between the salt and pepper shakers on the chain's dining tables weren't "precise" enough.

Also, during its recent **2007 Addy Awards**, the Advertising Club of Buffalo (formerly Brainstorm) selected audio'connell Voice Over Talent to serve as the award ceremony's announcer. Providing voiceovers that revealed all prize winners for the show, voice over talent Peter O'Connell also produced character voice work for an introductory show presentation.

As part of its **2007 Beta Awards**, InfoTech Niagara's annual presentation featured voice talent from audio'connell as part of the event's commercial parody vignettes shown throughout the evening.

audio'connell Voice Over Talent is a worldwide voice over talent service featuring professional male and female voice talents specializing in commercials, corporate narrations, voice imaging, podcasts and messaging on-hold (MOH) created for advertising agencies, media and broadcast production companies as well as both large and small businesses around the world.

The company also operates Voice Over Workshop (www.voworkshop.com) to provide professional voice over training to novice and experienced voice talent around the world.

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► NOTES TO EDITORS

Company Name Pronunciation:

au-dio-o'-con-nell (awe-de-oh-oh-kah-nel)

Company Name Spelling:

Use lower case letters- audio'connell or audio'connell Voice Over Talent.

Company Slogan / Tag Line:

The Perfect Choice for An Awesome Voice™

Company Description:

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Company Web Sites:

<http://www.audioconnell.com>, <http://www.audiooconnell.com>, <http://www.peterkoconnell.com> and <http://www.oconnellgroup.net>

Company Blog:

<http://www.voxmarketising.com>