



MEDIA RELEASE

FOR IMMEDIATE RELEASE

Popular Voiceover Blog Completes Extreme Makeover

New blog design offers visitors a more user friendly and interactive blog experience

BUFFALO, New York, April 2, 2007 - - Blogging since 2005, audio'connell Voice Over Talent has uploaded a newly designed blog (www.audioconnell.com/blog or www.voxmarketising.com) for visitors to the company's web site, www.audioconnell.com. The blog is authored by company President and professional voice over talent Peter K. O'Connell.

The upgrades were necessitated by the growth in blogging technology and by our web site statistics for audioconnell.com which revealed our blog (entitled [voxmarketising](http://www.voxmarketising.com)) is among the most popular sections on the site and one of the most popular voice over blogs on the internet," O'Connell said. The blog, which welcomes comments from visitors, offers insights on the voice over industry, advertising, marketing, radio, television and other "observations" by Mr. O'Connell, a professional voice talent for 25 years.

audio'connell Voice Over Talent is a worldwide voice over talent service featuring professional male and female voice talents specializing in commercials, corporate narrations, voice imaging, podcasts and messaging on-hold (MOH) created for advertising agencies, media and broadcast production companies as well as both large and small businesses around the world.

The company also operates Voice Over Workshop (www.voworkshop.com) to provide professional voice over training to novice and experienced voice talent around the world.

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► NOTES TO EDITORS

Company Name Pronunciation:

au-dio-o'-con-nell (awe-de-oh-oh-kah-nel)

Company Name Spelling:

Use lower case letters- audio'connell or audio'connell Voice Over Talent.

Company Slogan / Tag Line:

The Perfect Choice for An Awesome Voice™

Company Description:

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Company Web Sites:

<http://www.audioconnell.com>, <http://www.audiooconnell.com>, <http://www.peterkoconnell.com> and <http://www.oconnellgroup.net>

Company Blog:

<http://www.voxmarketising.com>