



PRESS RELEASE

FOR IMMEDIATE RELEASE

audio'connell Voices Sports Spots, Speaker Intros and Trade Show Traffic Stoppers

BUFFALO, New York, October 31, 2005 - - National and international audio productions for broadcast commercial, trade show and on-hold clients were recently completed by the world wide voice over agency, audio'connell.

Erie Community College recently completed a **television campaign** for its highly successful athletic program, using audio'connell voice over talent Peter O'Connell as the male voice in a male/female tandem. The spot is expected to air across western New York state for the remainder of the year on various programs.

Harrah, Oklahoma-based **Career Life Publishing** and its founder, professional motivational speaker Tom "TJ" Jones secured audio'connell to produce a unique and humorous **speaker's introduction** for Mr. Jones' numerous national speaking engagements. Jones is also an author, and professional certified career coach specializing in the career planning field of career development.

Savia Lane, the Canadian career transition company for women based in Toronto, Ontario secured audio'connell's voice talents for a **trade show presentation** designed to build foot traffic during their trade shows and to draw attention to selected educational presentations at the company's show display. audio'connell has also provided voice services for the company's marketing web casts.

Other completed audio projects from audio'connell include a **television commercial** for **Diamond Cutters of Western New York**; an **internet-based training program** for **Enterprise Blueprints** in Toronto, Ontario; an **infomercial and television spots** for **Radiante Jacqueline Day Spa** in Pensacola, FL and an **on-hold messaging production** for Buffalo-based marketing communications firm, **Abbey Mecca & Company**.

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► NOTES TO EDITORS

Company Name Pronunciation:

au-dio-o'-con-nell (awe-de-oh-oh-kah-nel)

Company Name Spelling:

Use lower case letters- audio'connell or audio'connell Voice Over Talent.

Company Slogan / Tag Line:

The Perfect Choice for An Awesome Voice™

Company Description:

audio'connell Voice Over Talent is a worldwide voice over talent service featuring professional male and female voice talents specializing in commercials, corporate narrations, voice imaging, podcasting and messaging on-hold (MOH) created for advertising agencies, media and broadcast production companies as well as both large and small businesses around the world. audio'connell is an affiliate of The O'Connell Group of Companies.



audio'connell
VOICE OVER TALENT

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<http://www.buffalosvoice.com> and <http://www.oconnellgroup.net>

the perfect choice for an awesome voice!™