



PRESS RELEASE

FOR IMMEDIATE RELEASE

audio'connell Voice Over Talent Supports Hurricane Katrina Victims and the American Red Cross With Free Public Service Announcement

Available for universal use on any and all broadcast, cable and internet outlets

BUFFALO, New York, September 2, 2005 - - In response to the devastation in parts of the southeastern United States affected by Hurricane Katrina, commercial and broadcast voice talent Peter K. O'Connell has posted a free sixty second public service announcement (PSA) for universal (non-commercial) use on any and all broadcast, cable and internet outlets in the United States and Canada effective immediately and for use as needed.

The spot was written by audio'connell, Mr. O'Connell's worldwide voice over studio based on information provided on the web site of the American Red Cross (www.redcross.org). The spot features information about retailers serving as "Official Cash Donation Sites" for the Red Cross' Disaster Relief Fund. That fund supports the organization's efforts in aiding victims of thousands of disasters across the country every year. Official telephone and internet donation information is also included in the announcement.

Radio, television, cable and internet stations across North America are free to use the announcement as a stand-alone PSA or as a part of their own disaster relief efforts. The announcement is a "dry read" and may be mixed with music in a station's licensed library as each station sees fit.

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► NOTES TO EDITORS

About the American Red Cross

The American Red Cross, a humanitarian organization led by volunteers, guided by its Congressional Charter and the Fundamental Principles of the International Red Cross Movement, will provide relief to victims of disasters and help people prevent, prepare for, and respond to emergencies. The American Red Cross functions independently of the government but works closely with government agencies, such as the Federal Emergency Management Agency (FEMA), during times of major crises. It is responsible for giving aid to members of the U.S. Armed Forces and to disaster victims at home and abroad. It does this through services that are consistent with its Congressional Charter and the Fundamental Principles of the International Red Cross and Red Crescent Movement allowing the Red Cross to stay neutral and impartial. (Web: <http://www.redcross.org>)

About audio'connell

audio'connell Voice Over Talent is a worldwide professional voice over studio. (Web: <http://www.audioconnell.com>)