



PRESS RELEASE

FOR IMMEDIATE RELEASE

audio'connell.com Launches New Website and Highlights Features Enhancing Users' Web Experience

Company name and logo updated to audio'connell Voice Over Talent

BUFFALO, New York, November 1, 2006 - - audio'connell Voice Over Talent announces the launch of its new and improved audioconnell.com – an extensive web site redesign that will improve the way clients world-wide select male and female voice over talent on-line for commercials, video narrations, radio and TV imaging, voice for internet and message on-hold.

In addition to a radically different, simpler and cleaner web site design, other client-focused changes to the site include faster click-throughs to voice demos, an entirely new menu platform, the addition of new female voice talent, a variety of updated voice demos and a new interactive voice over blog within the site.

One notable change found on the new site is the modification of the company's name and logo to audio'connell Voice Over Talent. Since 1982, the company had been known simply as audio'connell; the name change better reflects the company's primary business focus.

"More than half of our business nationally and internationally comes directly from on-line inquiries," said company president and professional voice over talent Peter K. O'Connell. "In every part of our business -- voice over, audio technology, marketing -- we're always trying to improve and maybe do things differently. That includes our web site and we think this redesign will really enhance the on-line experience for our clients," O'Connell said.

audio'connell Voice Over Talent is a worldwide voice over talent service featuring professional male and female voice talents specializing in commercials, corporate narrations, voice imaging and messaging on-hold (MOH) created for advertising agencies, media and broadcast production companies as well as both large and small businesses around the world.

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► NOTES TO EDITORS

Company Name Pronunciation:

au-dio-o'-con-nell (awe-de-oh-oh-kah-nel)

Company Name Spelling:

Use lower case letters- audio'connell or audio'connell Voice Over Talent.

Company Slogan / Tag Line:

The Perfect Choice for An Awesome Voice™

the perfect choice for an awesome voice!™



audio'connell
VOICE OVER TALENT

FOR INFORMATION CONTACT
Peter K. O'Connell
President / Voice Over Talent
E peter@audioconnell.com

68 Linden Avenue
Buffalo, NY 14214-1502 USA
P 716.572.1800
F 716.836.2308
W www.audioconnell.com

Company Description:

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Company Web Sites:

<http://www.audioconnell.com>, <http://www.audiooconnell.com>, <http://www.peterkoconnell.com>,
<http://www.buffalosvoice.com> and <http://www.oconnellgroup.net>

the perfect choice for an awesome voice!™