

SUMMER 2008 WORKSHOPS

The Voice Actor Workshop Of WNY

Is Proud To Present:

PAT FRALEY



**THE SILLY, THE SUBTLE
AND THE SERIOUS**

Saturday, August 16th, 2008

**THE BILLION \$ READ WORKSHOP:
HOW TO MAKE MONEY READING
AND RECORDING BOOKS**

Sunday, August 17th, 2008

"Pat NEVER disappoints. His techniques cover everything the pros in the industry expect you to know, but nobody else teaches."

- NANCY CARTWRIGHT

Voice of "Bart Simpson" and Private Student

VOICE ACTOR WORKSHOP OF WNY

Attn: Toni Silveri

130 Bondcroft Drive

Amherst, NY 14226



PLEASE CUT AT DOTTED LINE, FILL OUT AND RETURN BY **AUGUST 8, 2008**. PLEASE NOTE--COMPLETE FEE MUST BE PAID WITH THIS APPLICATION

Pat Fraley Summer 2008 Workshop Application

CLASS FEE--\$375.00 for either single workshop or **SPECIAL RATE of \$695.00** to enroll in both.

NAME _____ DOB _____ SEX _____

STREET ADDRESS _____ CITY _____ STATE _____ ZIP _____

HOME PHONE _____ CELL _____ WORK _____ FAX _____

E-MAIL _____

IMPORTANT: PLEASE PUT A CHECK NEXT TO THE WORKSHOP(S) YOU WISH TO ENROLL IN:

____ **THE SILLY, THE SERIOUS AND THE SUBTLE -- SATURDAY AUGUST 16, 9am-6pm**

____ **BILLION \$ READ WORKSHOP -- SUNDAY, AUGUST 17, 9am-6pm**

Please make all checks payable to: **Toni Silveri** re: "Pat Fraley Workshop". Please mail all applications and payments to:

Toni Silveri • 130 Bondcroft Drive • Amherst, NY 14226

Questions? Call (716) 836-4339 or email: tonisilveri@gmail.com

WHO IS PATRICK FRALEY?

Patrick Fraley has created voices for over 4,000 characters, placing him among the top ten performers of all time to be cast in animation. He has taught voice for 34 years, and conducts master classes, events and seminars throughout the country. He holds a Master's of Fine Arts degree in Professional Acting from Cornell University, and is a member of The Voice and Speech Trainers of America.

Please join Pat for these two **ALL NEW WORKSHOPS**--never before presented in WNY!

WORKSHOP NUMBER ONE

**Saturday, Aug. 16th:
Pat Fraley Presents
The SILLY, the SERIOUS
and the SUBTLE :**

**a 1 Day Animation, Interactive &
Audiobook Character Voice Event**



Here's just the summer event to hone your skills at creating and delivering character voice performances for the specific demands of the top three mediums.

The Silly:

Animation voice over work is 85% comedy driven.

The Serious:

Interactive/Gaming work is 85% serious drama driven.

The Subtle:

Audiobooks require a heightened sense of realism and a subtle touch.

EVENT HIGHLIGHTS

- Participate in animation recording **EXACTLY** as they are directed professionally.
- Record Interactive/Gaming characters for audition and professional application.

- Learn how to record Audiobook dialogue sequences the same way that Audiobook Publishers demand that they be done.

Be among the few who get the edge at creating character voices and performing them to perfection.

Enroll Now! A maximum of 12 performers will be allowed to participate in this unique event.

Cost: **\$375.00**

Place: **130 Bondcroft Drive,
Amherst NY 14226 (716) 836-4339**

Date: **Saturday, August 16th, 2008**

Time: **9am - 5:30pm**

*Continental Breakfast Served at 8:30.
Lunch included.*

WORKSHOP NUMBER TWO

**Sunday, Aug 17th:
Pat Fraley Teaches**

**The Billion \$ Read Workshop :
How To Make Money Reading
and Recording Books**



There are no better possibilities for voice performance in the country than the bustling Audiobook Market.

Patrick Fraley will guide you through performance techniques, directing your efforts, and cover all the audiobook business information needful to enter this gold rush market at full throttle.

Performance Techniques

Acquire techniques for preparing and performing the 8 Key Types of Audiobooks (i.e., Classic Fiction, Self-Help, Mystery, etc.) and learn where you best fit in this wide open market.

Recording Audiobook Excepts

Record your best efforts, while you are taught how to prepare your Audiobook Demo. titles to read to audiobook publishers.

Invaluable Marketing Information

Learn how to get hired to read audiobooks. In your 50 Page Workbook, you will receive invaluable information on how to bid a job, and inside information on those who will hire you. Learn how to create simple, effective 'pitch packages' so that you may suggest titles to read to audiobook publishers.

PATRICK FRALEY: Producer, teacher, and performer of audiobooks for 20 years. Pat is a Multi "Audie" Award Recipient (the "Oscar" of Audiobooks).

"Simply put, Pat Fraley is the David Lean of audiobook producers. They don't get any better."

**Craig Black, CEO,
Blackstone Audio, Ashland, Oregon**

Cost: **\$375.00**

Place: **130 Bondcroft Drive,
Amherst NY 14226 (716) 836-4339**

Date: **Sunday, August 17th, 2008**

Time: **9am - 5:30pm**

*Continental Breakfast Served at 8:30.
Lunch included.*



EARLY BIRD SPECIAL!!!

Sign up for to attend both classes for only **\$695.00** total! That's a **savings of \$55.00!**

ENROLLMENT:

To enroll please fill out the attached coupon and mail back today with your payment. Space is **EXTREMELY LIMITED**. Enrollment is on a first-come, first-served basis...**DON'T MISS OUT!!**