

O'Connell Voices For Novartis' Sound Up For Lung Cancer

Global healthcare company promotes initiative to empower lung cancer patients

BASEL, SWITZERLAND – April 15, 2022 - - Novartis, one of the largest pharmaceutical companies in the world, secured male voiceover talent Peter K. O'Connell to voice a national radio/podcast spot for its *Sound Up For Lung Cancer* awareness program.

The *Sound Up for Lung Cancer* initiative empowers people living with lung cancer to advocate for themselves in a manner that helps them get the best care possible.

About Novartis

Novartis' purpose is to reimagine medicine to improve and extend people's lives. Novartis' uses innovative science and technology to address some of society's most challenging healthcare issues. Novartis discovers and develops breakthrough treatments and finds new ways to deliver them to as many people as possible.

About Peter K. O'Connell

Voice actor Peter K. O'Connell has shared his voiceover and audio production skills with companies around the world. In addition to his recent commercial work for Novartis, Peter's commercial and narration clients also include brands like iHeart Media, Crest Toothpaste, IBM, Duracell Batteries and AWS (Amazon Web Services). O'Connell, who is celebrating his 40th anniversary as a professional voice talent, owns audio'connell Voiceover Talent which is a division of O'Connell Communications, LLC. He can be reached via peterkoconnell.com.

NOTES FOR EDITORS

CONTACT:

Peter K. O'Connell
Your Friendly, Neighborhood Voiceover Talent
audio'connell Voiceover Talent
P.O. Box 5493 | Raleigh, NC 27512-5493
PH. +01 716-572-1800
+01 919-283-1516
EM. peter@audioconnell.com
W. audioconnell.com & peterkoconnell.com

COMPANY MEDIA CENTER:

<http://www.audioconnell.com/media>

PETER K. O'CONNELL VO CREDITS:

[Peter's VO Credits Link](#)

COMPANY NAME SPELLING:

Use lower case letters- audio'connell or
audio'connell Voiceover Talent

COMPANY NAME PRONUNCIATION:

au-di-o'-con-nell (awe-dee-oh-kah-nel)