

## **First Bank Invests in O'Connell's Character...Voice**

*Popular Character Voice Actor Helps Training Bank Employees*

**RALEIGH, NC – June 1, 2020** - - Character voice actor Peter K. O'Connell was voice cast as a humorous, headstrong cohort in a new instructional video for First Bank, a regional bank headquartered in North Carolina.

The employee training presentation creatively reinforced important, customer-centric principles the bank was founded on in 1935 and how those values are successfully implemented daily.

### ***About First Bank***

First Bank is a state-chartered community bank that operates 88 branches, with 75 branches operating in North Carolina, six branches in South Carolina and seven branches in Virginia, where First Bank does business as First Bank of Virginia. First Bank also has loan production offices in Greenville and Charlotte, North Carolina.

### ***About Peter K. O'Connell***

Multi-award winning male voiceover talent Peter K. O'Connell has shared his voiceover and audio production skills with companies around the world. In addition to this recent regional training narration for First Bank, Peter's commercial and narration clients also include brands like Crest Toothpaste, IBM, Duracell Batteries and Kraft Foods. O'Connell owns audio'connell Voiceover Talent, a division of O'Connell Communications, LLC. He can be reached via peterkoconnell.com.

### **NOTES FOR EDITORS**

#### **CONTACT:**

**Peter K. O'Connell**  
*Your Friendly, Neighborhood Voiceover Talent*  
audio'connell Voiceover Talent  
P.O. Box 5493 | Raleigh, NC 27512-5493  
PH. +01 716-572-1800  
+01 919-283-1516  
EM. peter@audioconnell.com  
W. audioconnell.com & peterkoconnell.com

#### **COMPANY MEDIA CENTER:**

<http://www.audioconnell.com/media>

#### **PETER K. O'CONNELL VO CREDITS:**

[Peter's VO Credits Link](#)

#### **COMPANY NAME SPELLING:**

Use lower case letters- audio'connell or audio'connell  
Voiceover Talent

#### **COMPANY NAME PRONUNCIATION:**

au-di-o'-con-nell (awe-dee-oh-kah-nel)