

MEDIA RELEASE FOR IMMEDIATE RELEASE

O'Connell Narrates for IBM

America's Friendly, Neighborhood Voiceover Talent Voices Corporate Video

RALEIGH, NC, April 3, 2018 - - Raleigh, North Carolina-based male voiceover talent Peter K. O'Connell, who has recorded voiceovers for a variety of Fortune 500 companies in his career, has completed a voiceover project for yet another member of that famous list.

IBM, the widely respected global technology and innovation company, selected O'Connell as the corporate narrator on a new marketing media project.

About IBM

IBM is a global technology and innovation company headquartered in Armonk, NY. It is the largest technology and consulting employer in the world, with more than 375,000 employees serving clients in 170 countries.

About Peter K. O'Connell

From Fortune 500 companies to companies that think \$500 is a fortune, multi-award winning male voiceover talent Peter K. O'Connell has shared his voiceover skills with a wide variety of global companies. In addition to his narration work for IBM, some of Peter's clients include Duracell Batteries, General Electric, Kraft Foods, Western Union, PBS Television Network, Shell Oil, Deloitte Canada, U.S. Army, Starz Cable Television Network, BlueCross BlueShield and SunSetter Awnings.

Originally from Buffalo, NY and now living in Raleigh, NC, Peter owns audio'connell Voiceover Talent, a division of O'Connell Communications, LLC. Peter can be reached via audioconnell.com or peterkoconnell.com.

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**NOTES
FOR EDITORS**

CONTACT:

Peter K. O'Connell
Your Friendly, Neighborhood Voiceover Talent
audio'connell Voiceover Talent
P.O. Box 5493 | Raleigh, NC 27512-5493
PH. +01 716-572-1800
EM. peter@audioconnell.com
W. audioconnell.com & peterkoconnell.com

COMPANY MEDIA CENTER:

<http://www.audioconnell.com/media>

PETER K. O'CONNELL VO CREDITS:

[http://www.audioconnell.com/clientuploads/pdf/PDF%202018/OConnell Peter Voice Over Resume 180301.pdf](http://www.audioconnell.com/clientuploads/pdf/PDF%202018/OConnell%20Peter%20Voice%20Over%20Resume%20180301.pdf)

COMPANY NAME SPELLING:

Use lower case letters- audio'connell or audio'connell Voiceover Talent

COMPANY NAME PRONUNCIATION:

au-dio-o'-con-nell (awe-de-oh-oh-kah-nel) **or** au-di-o'-con-nell (awe-de-oh-kah-nel)