

**MEDIA RELEASE FOR IMMEDIATE RELEASE**

## O'Connell Celebrates 35 Years in Voiceover

*Voice Actor Commemorates With Updated Branding, Website and Voiceover Demos*

**RALEIGH, NC March 17, 2017** - - When the very young Peter K. O'Connell began his voiceover at a Dayton, Ohio radio station in 1982, Madonna didn't have her first hit song yet, Reagan was president and the Internet wasn't even a thing! Oh and O'Connell sported a mullet (business in front, party in the back).

Now celebrating 35 years as a voiceover talent, the most astounding professional accomplishment noted by O'Connell was his ability to keep working as a professional voice talent. "In the 80's, we didn't even understand you could *have* a career in voiceover," he said.

### ***Surprise!***

With steady business from new and returning voiceover clients, the anniversary snuck up on O'Connell until he was asked by one of his three children (another wonderful surprise he didn't ponder in '82) how long he'd been working in VO. The anniversary seemed like as good a reason as any to freshen up his marketing tools including a new website, branding and voice-over demos.

Having just moved to Raleigh, NC from Buffalo, NY, O'Connell's new branding was partially inspired by his family's new home. "I was surrounded by University of North Carolina blue, so I thought I better add that color to my logo" he joked.

### ***About Peter K. O'Connell***

From Fortune 500 companies to companies that think \$500 is a fortune, multi-award winning male voiceover talent Peter K. O'Connell has shared his voiceover skills with a wide variety of companies globally. Some of Peter's clients include Duracell Batteries, General Electric, Kraft Foods, PBS Television Network, Shell Oil, Deloitte Canada, U.S. Army, Starz Cable Television Network, BlueCross BlueShield and SunSetter Awnings.

Known as America's Friendly, Neighborhood Voiceover Talent, Peter is a natural born storyteller whose voice-over work has been featured in radio and TV commercials, corporate narrations, political commercial voice-overs, TV network promos, e-learning narration projects and other media productions. Originally from Buffalo, NY, now living in Raleigh, NC, Peter owns audio'connell Voiceover Talent, a division of O'Connell Communications, LLC. Peter can be reached via [audioconnell.com](http://audioconnell.com) or [peterkoconnell.com](http://peterkoconnell.com).

### **NOTES FOR EDITORS**

#### **CONTACT:**

#### **Peter K. O'Connell**

*Your Friendly, Neighborhood Voiceover Talent*

audio'connell Voiceover Talent

P.O. Box 5493 | Raleigh, NC 27512-5493

PH. +01 716-572-1800

EM. [peter@audioconnell.com](mailto:peter@audioconnell.com)

W. [audioconnell.com](http://audioconnell.com) & [peterkoconnell.com](http://peterkoconnell.com)

#### **COMPANY MEDIA CENTER:**

<http://www.audioconnell.com/media>

#### **PETER K. O'CONNELL VO CREDITS:**

[http://www.audioconnell.com/clientuploads/pdf/PDF%202017/OConnell\\_Peter\\_Voice\\_Over\\_Resume\\_170124.pdf](http://www.audioconnell.com/clientuploads/pdf/PDF%202017/OConnell_Peter_Voice_Over_Resume_170124.pdf)

#### **COMPANY NAME SPELLING:**

Use lower case letters- audio'connell or audio'connell Voiceover Talent

#### **COMPANY NAME PRONUNCIATION:**

au-dio-o'-con-nell (awe-de-oh-oh-kah-nel) **or**  
au-di-o'-con-nell (awe-de-oh-kah-nel)



audioconnell.com  
VOICEOVER TALENT