

MEDIA RELEASE

FOR IMMEDIATE RELEASE

Veraview Chooses O'Connell To Voice In-Arena Commercial *In-Game Spot Features Buffalo Bandits and Rochester Knighthawks Players*

BUFFALO, NY, March 10, 2016 - - Voice-Over Talent Peter K. O'Connell, whose voice has been heard on in-game commercials and promotions for many professional and colligate sports teams, has now added the National Lacrosse League (NLL) to his 'list of leagues' with his latest commercial voice-over project.

O'Connell's voice was featured on an in-arena commercial on behalf of Buffalo-based VeraView. Veraview is the Official Video Conferencing Partner of the National Lacrosse League. Shown during game breaks at home games for the Buffalo Bandits and Rochester Knighthawks, the spots included players Ryan Benesch of the Buffalo Bandits and Matt Vinc of the Rochester Knighthawks.

About Veraview

Founded in 2000, Veraview offers a diverse and experienced team of communications, network, and audio and visual professionals that understand today's cutting edge applications and ever changing technologies. From a single room to an entire building, Veraview provides complete solutions tailored to meet your needs today while planning for tomorrow. Veraview's communications solutions include video conferencing, recording and streaming, digital signage and presentation technology. Veraview's audio and visual solutions enable multi-media presentation and collaboration. Veraview's automation and control designs provide a seamless integration across systems. Veraview's partnerships with leaders in global technology such as Microsoft, Polycom, and Crestron enable Veraview to provide a "best of breed" approach with your project and budget in mind.

About Peter K. O'Connell

America's Friendly, Neighborhood Voice-Over Talent, Peter K. O'Connell, has worked with a wide variety of companies from around the world in addition to this most recent commercial project for Veraview as well as the National Lacrosse League's Buffalo Bandits and Rochester Knighthawks. Some of Peter's clients include General Electric, Kraft Foods, PBS Television Network, Shell Oil, Pitney Bowes, Western Union, Bacardi Rum, Highlights HIGH FIVE Magazine, Deloitte Canada, Rich Products, U.S. Army, Starz Cable Television Network, BlueCross BlueShield, SunSetter Awnings, Time Warner Cable, Harlequin Enterprises and Darien Lake Theme Park.

Described as a natural born storyteller, Peter K. O'Connell's voice-over productions have been heard globally in radio and TV commercials, medical narrations, television infomercials, political commercial voice-overs, TV network promos, e-learning narration projects (computer-based training, internet-based training and web-based training), PSA's, message on-hold, as well as other video and media productions. Peter owns audio'connell Voice Over Talent, a division of O'Connell Communications, LLC and can be reached via audioconnell.com.

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► NOTES TO EDITORS

Company Media Releases ON LINE:

<http://www.audioconnell.com/media>

Company Name Pronunciation:

au·dio·o'·con·nell (awe-de-oh-oh-kah-nel) **or** au·di·o'·con·nell (awe-de-oh-kah-nel)

Company Name Spelling:

Use lower case letters- audio'connell or audio'connell Voice Over Talent

Company Web:

<http://www.audioconnell.com>

Company Blog:

<http://www.voxmarketising.com>

O'Connell Voice-Over Resume:

http://www.audioconnell.com/clientuploads/pdf/OConnell_Peter_Voice_Over_Resume_151021.pdf