

# MEDIA RELEASE

FOR IMMEDIATE RELEASE

## O'Connell Delivers for Papa John's Radio Campaign

### *#1 Pizza Chain For Customer Satisfaction Promotes With MLB's Miami Marlins*

MIAMI, FLORIDA, July 31, 2015 -- Voice Talent Peter K. O'Connell was selected as the radio voice of a media promotion between Major League Baseball's Miami Marlins and the third largest pizza company in the world, Papa John's. Tying in a special on-line pizza combo package just for Miami Marlins fans, the radio campaign also allowed fans to choose from other specially priced pizza promos as well.

#### ***About Papa John's***

Headquartered in Louisville, Kentucky, Papa John's International, Inc. (NASDAQ: PZZA) is the world's third-largest pizza delivery company. For 14 of the past 16 years, consumers have rated Papa John's No. 1 in customer satisfaction among all national pizza chains in the American Customer Satisfaction Index (ACSI). Papa John's is the Official Pizza Sponsor of the National Football League and Super Bowl 50. Papa John's operates and franchises more than 4,600 locations in 34 countries around the world.

#### ***About Peter K. O'Connell***

America's Friendly, Neighborhood Voice-Over Talent, Peter K. O'Connell, has worked with a wide variety of companies from around the world in addition to this most recent project for Papa John's. Some of Peter's clients include General Electric, Kraft Foods, PBS Television Network, Shell Oil, Pitney Bowes, Western Union, Bacardi Rum, Highlights HIGH FIVE Magazine, Deloitte Canada, Rich Products, U.S. Army, Starz Cable Television Network, BlueCross BlueShield, SunSetter Awnings, Time Warner Cable, Harlequin Enterprises and Darien Lake Theme Park.

Described as a natural born storyteller, Peter K. O'Connell's voice-over productions have been heard globally in radio and TV commercials, medical narrations, television infomercials, political commercial voice-overs, TV network promos, e-learning narration projects (computer-based training, internet-based training and web-based training), PSA's, message on-hold, as well as other video and media productions. Peter owns audio'connell Voice Over Talent, a division of O'Connell Communications, LLC and can be reached via audioconnell.com.

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#### ► NOTES TO EDITORS

##### **Company Media Releases ON LINE:**

<http://www.audioconnell.com/media>

##### **Company Name Pronunciation:**

au-dio-o'-con-nell (awe-de-oh-oh-kah-nel) **or** au-di-o'-con-nell (awe-de-oh-kah-nel)

##### **Company Name Spelling:**

Use lower case letters- audio'connell or audio'connell Voice Over Talent

##### **Company Web:**

<http://www.audioconnell.com>

##### **Company Blog:**

<http://www.voxmarketising.com>

##### **O'Connell Voice-Over Resume:**

[http://www.audioconnell.com/clientuploads/pdf/OConnell\\_Peter\\_Voice\\_Over\\_Resume\\_141226.pdf](http://www.audioconnell.com/clientuploads/pdf/OConnell_Peter_Voice_Over_Resume_141226.pdf)