

# MEDIA RELEASE

FOR IMMEDIATE RELEASE

## O'Connell Secured By Evans Bank For Radio Campaign *Voice Talent Featured in Regional Radio Spot*

BUFFALO, NEW YORK, March 11, 2015 - - Voice-Over Talent Peter K. O'Connell was selected as the primary voice talent for a new spring 2015 radio advertising campaign produced by Evans Bank. The campaign's theme "Evans Bank, A Better Way", introduces current and future customers to the variety of financial services available through Evans Bank at branch locations, on-line and via mobile devices for both individuals and businesses.

### ***About Evans Bank***

Evans Bank is a full-service commercial bank with principal bank product offerings that include personal and business deposit services, online banking, consumer installment loans, residential and commercial real estate lending, lines of credit and merchant credit cards. Currently, Bank branches are located in Amherst, Angola, Clarence, Derby, Elmwood Village, Evans, Forestville, Hamburg, Lancaster, North Boston, North Buffalo, Tonawanda and West Seneca, New York.

### ***About Peter K. O'Connell***

America's Friendly, Neighborhood Voice-Over Talent, Peter K. O'Connell, has worked with a wide variety of companies from around the world in addition to this most recent project for Evans Bank. Some of Peter's clients include General Electric, Kraft Foods, PBS Television Network, Shell Oil, Pitney Bowes, Bacardi Rum, Highlights HIGH FIVE Magazine, Deloitte Canada, Rich Products, U.S. Army, Starz Cable Television Network, BlueCross BlueShield, SunSetter Awnings, Time Warner Cable, Harlequin Enterprises and Darien Lake Theme Park.

Described as a natural born storyteller, Peter K. O'Connell's voice-over productions have been heard globally in radio and TV commercials, medical narrations, television infomercials, political commercial voice-overs, TV network promos, e-learning narration projects (computer-based training, internet-based training and web-based training), PSA's, message on-hold, as well as other video and media productions. Peter owns audio'connell Voice Over Talent, a division of O'Connell Communications, LLC and can be reached via audioconnell.com.

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### ► NOTES TO EDITORS

#### **Company Media Releases ON LINE:**

<http://www.audioconnell.com/media>

#### **Company Name Pronunciation:**

au·dio·o'·con·nell (awe-de-oh-oh-kah-nel) **or** au·di·o'·con·nell (awe-de-oh-kah-nel)

#### **Company Name Spelling:**

Use lower case letters- audio'connell or audio'connell Voice Over Talent

#### **Company Web:**

<http://www.audioconnell.com>

#### **Company Blog:**

<http://www.voxmarketising.com>

#### **O'Connell Voice-Over Resume:**

[http://www.audioconnell.com/clientuploads/pdf/OConnell\\_Peter\\_Voice\\_Over\\_Resume\\_141226.pdf](http://www.audioconnell.com/clientuploads/pdf/OConnell_Peter_Voice_Over_Resume_141226.pdf)