

MEDIA RELEASE

FOR IMMEDIATE RELEASE

New England Controls Pest Population With O'Connell's Voice ***Largest Pest Control Company Across Six States Secures O'Connell For Radio, TV***

BRUNSWICK, ME, MAY 20, 2014 - - With spring weather finally returning to the northeast, homeowners and businesses need to focus on something other than snow and ice. In this case, it's mice and bugs.

Serving all the New England states (Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island and Vermont) Modern Pest Services recently kicked off their extensive seasonal television and radio advertising campaign this spring, selecting Voice-Over Talent Peter K. O'Connell as the campaign's voice. The spots will run on broadcast stations across New England.

About Modern Pest Services

Modern® Pest Services is a third-generation, family-owned and -operated pest management company that has been a leader in the industry since 1945. Modern's licensed and fully trained pest management professionals provide fast, effective pest control solutions to residential and commercial clients throughout New England and utilize the least toxic, lowest-risk products as part of an integrated pest management program.

Headquartered in Brunswick, Maine, with service centers in Portland, Bangor and Augusta, Maine, as well as in Woburn, Massachusetts, and Manchester, New Hampshire, Modern serves over 15,000 clients throughout New England.

About Peter K. O'Connell

America's Friendly, Neighborhood Voice-Over Talent, Peter K. O'Connell, has worked with a wide variety of companies from around the world in addition to this most recent production for Modern Pest Services. Some of Peter's clients include Kraft Foods, PBS Television Network, Shell Oil, Pitney Bowes, Bacardi Rum, Highlights HIGH FIVE Magazine, Deloitte Canada, Zaycon Foods, U.S. Army, Starz Cable Television Network, BlueCross BlueShield, SunSetter Awnings, Time Warner Cable, Esker, First Financial Bank, N.A., Harlequin Enterprises, *The Buffalo News*, and Darien Lake Theme Park.

Described as a natural born storyteller, Peter K. O'Connell's voice-over productions have been heard globally in radio and TV commercials, medical narrations, television infomercials, political commercial voice-overs, TV network promos, e-learning narration projects (computer-based training, internet-based training and web-based training), PSA's, message on-hold as well as other video and media productions. Peter owns audio'connell Voice Over Talent, a division of O'Connell Communications, LLC.

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► NOTES TO EDITORS

Company Media Releases ON LINE:

<http://www.audioconnell.com/media>

Company Name Pronunciation:

au·dio·o'·con·nell (awe-de-oh-oh-kah-nel) **or** au·di·o'·con·nell (awe-de-oh-kah-nel)

Company Name Spelling:

Use lower case letters- audio'connell or audio'connell Voice Over Talent

Company Web:

<http://www.audioconnell.com>

Company Blog:

<http://www.voxmarketising.com>

Corporate Web:

<http://www.occomllc.com>