



O'Connell Communications, LLC.

Company Profile



Who Are We?

We are an associated group of companies providing professional services in marketing, audio production, voice acting (both English speaking and foreign voice talent) as well as professional training for voice talent.

Peter K. O'Connell owns and manages all the companies within O'Connell Communications.



O'Connell Communications, LLC.

The Companies

audio'connell Voice Over Talent

Started in 1982, the company evolved as Peter began his professional radio career in Dayton, OH. By managing the production of station commercials and promo announcements he found both his professional passion and his creative outlet.

The company produces voice-overs for commercials, animations, corporate narrations, documentaries, station imaging, audio books, podcasts and messaging on-hold using professional male and female voice talent.

Clients based world-wide include advertising agencies, media and broadcast production companies as well as both large and small businesses.

E-mail: peter@audioconnell.com

Web: www.audioconnell.com

Blog: www.voxmarketising.com





**O'CONNELL
MARKETING**

O'Connell Marketing

Concurrently with professional voice over work, Peter owned or managed businesses within in the fields of television production, professional sports, hospitality, non-profit and consumer packaged goods.

He excelled in all phases of sales and marketing within these industries, fascinated by the science of organizing and executing marketing tools to the point where he founded his own marketing company in 1995.

Focusing on business with revenues of \$5 million or less, the company researches, writes and oversees the management of integrated marketing plans while also providing associated or individual project management services.

E-mail: peter@ocmarketing.net

Web: www.ocmarketing.net



**International
Voice TalentsSM**

International Voice Talents

With the internet having shrunk the world's communications to little more than a large village, audio'connell Voice Over Talent received more requests for professional male and female voice talents who spoke in foreign languages.

Fluent voice talents representing the native languages of France, Spain, Germany, Hungary, Japan and Russia are but a few of the countries represented by this service.

Translation services for foreign languages are also offered to clients.

E-mail: peter@audioconnell.com

Web: www.internationalvoicetalents.com



Voice Over Workshop

As an off-shoot of audio'connell Voice Over Talent, the workshop was established as a way for Peter to finally get paid after years of giving away free advice to new and established voice talents who often called him, based on his professional voice over reputation.

Through private, one on one coaching, a course of study is tailored to the objectives and goals of the student in the workshop. Topics include voice over performance and technique, script interpretation, home studio consultation and marketing among others.

Students also receive recordings of their session for post-workshop review.

E-mail: peter@audioconnell.com

Web: www.voworkshop.com



The Owner

O'Connell Communications, LLC.

Peter K. O'Connell



A professional marketer, voice talent, trainer and business owner, Peter K. O'Connell owns O'Connell Communications, LLC and its divisions audio'connell Voice Over Talent, O'Connell Marketing, International Voice Talents and Voice Over Workshop.

In addition to his business commitments, Peter has served on numerous community boards including as President of Buffalo/Niagara Sales and Marketing Executives, Vice Chair of Mount St. Joseph Academy Board of Trustees, Marketing Co-Chair for the Diocese of Buffalo Board of Catholic Education, Co-Chair of St. Joseph Cathedral's Catholic Charities Appeal, Co-Founder of the Buffalo Chapter of the University of Dayton Alumni Association as well as his membership on the Canisius High School Alumni Board of Governors.

He received his Bachelor of Arts degree in Radio and Television Communication from the University of Dayton (OH). Peter lives in Buffalo, NY with his wife and children.



O'Connell Communications, LLC.

Management

Peter K. O'Connell, President

Corporate Address

68 Linden Avenue • Buffalo, NY 14214-1502 USA

Contact

+01 716 572 1800 • www.occomllc.com